


CORPORATE PARTNER OPPORTUNITIES

The Hip Society | The Knee Society

CCJR

CURRENT CONCEPTS IN JOINT REPLACEMENT®



December 13-16, 2023
Orlando, FL

2023



LETTER TO CORPORATE PARTNERS

Dear CCJR® Corporate Partner:

We are excited to be building on the positive momentum and experience gained in the last few years. We have carefully reviewed the feedback you shared with us after CCJR® 2022, and we have made changes to our schedule based on your comments and suggestions.

The meeting will begin with two concurrent pre-courses: one specifically designed for Residents and Fellows, and one – for our Spanish-speaking colleagues. Residents and Fellows will enjoy a reception on Wednesday night, December 13, with faculty, in the Exhibit Hall.

We have further redesigned our exhibit floor plan to optimize the flow of traffic to all areas and streamlined the opportunities to support CCJR®. We will continue to strive to increase attendance by both practicing surgeons, as well as residents and fellows, with an emphasis on US attendance. With your valuable partnership, CCJR® will continue to be a premier educational venue, a not-to-be-missed global arthroplasty forum presented by two esteemed academic organizations.

Our extensive menu of sponsorship and support opportunities ties your educational and marketing priorities with our updated course model. And – as always – we are eager to hear from you regarding any additional ideas or suggestions you might have.

We hope you will carefully consider this prospectus and let us know the level of support and the commitment we may count on for CCJR® 2023.

With sincere appreciation, on behalf of **The Hip Society** and **The Knee Society**.



Daniel J. Berry, MD
CCJR® Executive Committee



Adolph V. Lombardi, Jr., MD
CCJR® Executive Committee



Robert L. Barrack, MD
CCJR® Executive Committee



A. Seth Greenwald,
D.Phil (Oxon)
**CCJR® Founder and
Emeritus Director**

CCJR® Advisory Committee:

James A. Browne, MD
Craig J. Della Valle, MD
C. Anderson Engh, Jr., MD
Steven J. MacDonald, MD
R. Michael Meneghini, MD
Michael A. Mont, MD
Douglas E. Padgett, MD
Giles R. Scuderi, MD
Bryan D. Springer, MD

THANK YOU TO OUR LAST YEAR'S PARTNERS

The Hip Society and The Knee Society gratefully acknowledge the following companies for their generous financial support of the past CCJR® meeting.

STRATEGIC PARTNER



CONTRIBUTING PARTNER



SUSTAINING PARTNER



LOYAL PARTNER



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IMPORTANT DATES

October 1, 2023 - [Advance Exhibit Application](#) Deadline

November 1, 2023 - [Advance Sponsorship Application](#) Deadline



ABOUT THE HIP SOCIETY, THE KNEE SOCIETY, AND CCJR®



The Hip Society was established in 1968 by Frank Stinchfield, MD, as a by invitation-only academic society together with twenty elite hip surgeons. The mission of The Hip Society is to advance the knowledge and treatment of hip disorders to improve the lives of our patients. The vision of The Hip Society is to lead in the discovery and dissemination of knowledge related to disorders of the hip.

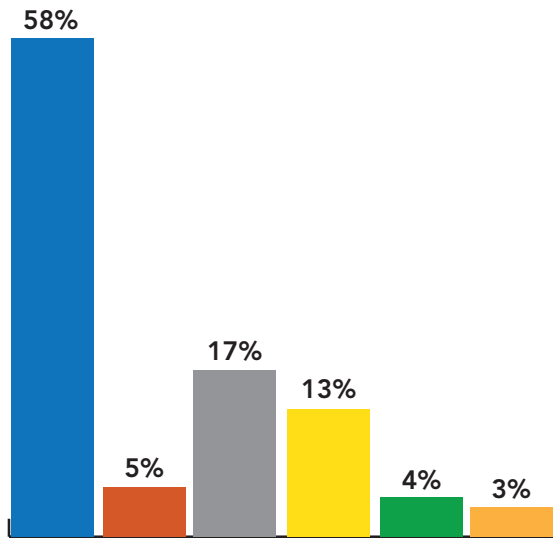
The Knee Society was established in 1983 as a forum for intellectual exchange of concepts in total knee arthroplasty. The main initial goal of the founding group was to bring together the scientific information related to total knee arthroplasty. The mission of The Knee Society is to advance the care of patients with knee disorders through leadership in education and research.

Current Concepts in Joint Replacement® (CCJR®) meetings were initiated in 1983 by A. Seth Greenwald, DPhil (Oxon), as an alternative to writing National Institutes of Health (NIH) grants to fund orthopaedic research activities focused on degenerative arthritis and joint replacement. The professional need for orthopaedic education in the then evolving practice of hip and knee arthroplasty became apparent and the CCJR meetings set about defining the template for excellence. The Current Concepts Institute has continued this initiative with the mission to provide contemporary education which assists health care professionals and the industries that support them with the ultimate aim of improving patient outcome. Reimagined.



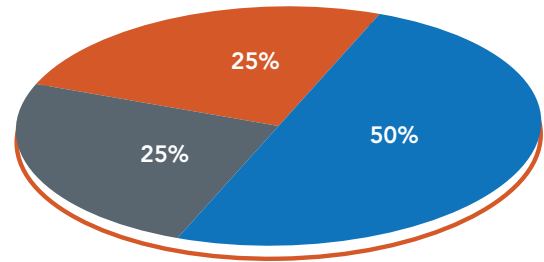
PROFESSIONAL ATTENDANCE

In-Person Attendance by World Region



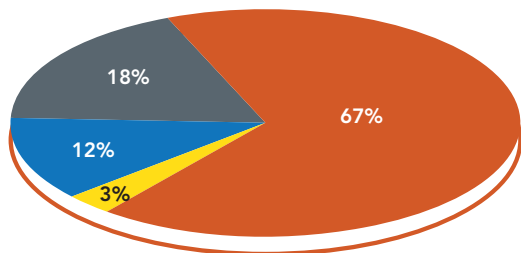
- USA
- Canada
- South/Central America + Mexico
- Europe
- Middle East/ North Africa
- Asia / Oceania

Surgeries Performed



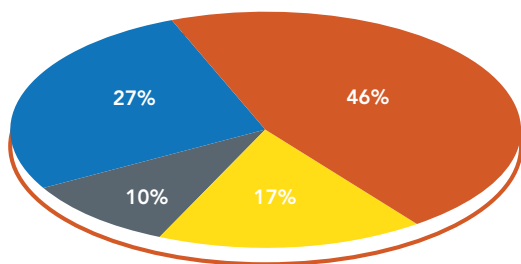
- 100 - 300 joints
- 300 or more
- Under 100 joints

Specialty



- Hip
- Knee
- Hip and Knee
- Other

Practice Setting



- Academic + Private
- Academic Practice
- Hospital or Medical Center

TOP 5 REASONS FOR SURGEONS TO ATTEND CCJR® AND VISIT THE EXHIBIT HALL

1. Discover new products and the latest technologies
2. Evaluate and compare products from multiple companies at the same location
3. Connect with colleagues, faculty, and industry leaders. Establish new collaborations.
4. Access exclusive industry-led content
5. Deepen your knowledge and earn CME hours.

CCJR® 2023 SCHEDULE AT THE GLANCE

Subject to change without advance notice. Times are listed in US eastern standard.

WEDNESDAY, DECEMBER 13, 2023				
12:00-7:00 PM	Pre-Registered Participant Self Check-In and Badge Pick-Up / Registration			
1:00-6:00 PM	PRE-COURSE: Let's Talk Hip and Knee in Spanish Presented in Spanish to Spanish-Speaking Attendees			
3:00-6:00 PM	PRE-COURSE: Navigating Transition to Early Practice Designed for Senior Residents and Fellows			
6:00-7:30 PM	RESIDENTS/FELLOWS RECEPTION WITH FACULTY <i>in the Exhibit Hall / Exhibits Open</i> (This Reception is only for Residents, Fellows, CCJR® Faculty, and Industry)			
THURSDAY, DECEMBER 14, 2023				
6:30-7:25 AM	BREAKFAST: <i>In the Exhibit Hall</i>			
7:30-7:35 AM	Welcome and Opening Remarks	Daniel J. Berry, MD		
7:35 -9:30 AM	CME SESSION I: PRIMARY TKA / OUTPATIENT SURGERY • Surgical Case 1 • Surgical Case 2			
9:30-10:00 AM	BREAK: Visit the Exhibit Hall Meet Faculty in the Hub			
10:00- 12:00 PM	CME SESSION II: CONTROVERSIES IN PRIMARY TKA / IMPLANT CHOICES AND KINEMATICS IN PRIMARY TKA • Surgical Case 3 • Surgical Case 4			
12:00-2:00 PM	LUNCH: <i>In the Exhibit Hall</i>			
12:10-12:30 PM	Lunch and Learn 1 (Non-CME Industry-Supported Education Session) <i>Location: Innovation Theater</i>			
12:40-1:00 PM	Lunch and Learn 2 (Non-CME Industry-Supported Education Session) <i>Location: Innovation Theater</i>			
1:10-1:50 PM	Industry Spotlights (Non-CME Industry Supported Education Session)			
	A <i>Location: TBD</i>	B <i>Location: TBD</i>	C <i>Location: TBD</i>	D <i>Location: TBD</i>
2:00-3:30 PM	CME SESSION III: UNILATERAL TKA ROBOTICS / ADVANCED TECHNOLOGY • Surgical Case 5 • Surgical Case 6			
3:30-4:00 PM	BREAK: Visit the Exhibit Hall Meet Faculty in the Hub			
3:40 - 3:50 PM	INDUSTRY FOCUSED PRESENTATION (<i>Innovation Theater</i>)			
4:00 - 6:00 PM	CME SESSION IV: ALIGNMENT IN TKA / COMPLEX PRIMARY TKA / MANAGING COMPLICATIONS OF TKA • Surgical Case 7 • Surgical Case 8			
6:00-6:30 PM	POSTER SESSION			
6:30-8:00 PM	RECEPTION <i>In the Exhibit Hall</i>			

CORPORATE PARTNER OPPORTUNITIES

FRIDAY, DECEMBER 15, 2023				
6:45-7:25 AM	BREAKFAST: <i>In the Exhibit Hall</i>			
7:30-7:32 AM	Welcome, recap of Thursday, highlights of Friday			
7:32-9:30 AM	CME SESSION V: CONTROVERSIES IN PRIMARY THA/OPERATIVE APPROACHES IN PRIMARY THA • Surgical Case 9 • Surgical Case 10			
9:30-10:00 AM	BREAK: Visit the Exhibit Hall Meet Faculty in the Hub			
10:00- 12:00 PM	CME SESSION VI: PERIOPERATIVE MANAGEMENT OF THA/TKA COMPLEX PRIMARY THA • Surgical Case 11 • Surgical Case 12			
12:00-2:00 PM	LUNCH: <i>In the Exhibit Hall</i>			
12:10-12:30 PM	Lunch and Learn 3 (Non-CME Industry-Supported Education Session) <i>Location: Innovation Theater</i>			
12:40-1:00 PM	Lunch and Learn 4 (Non-CME Industry-Supported Education Session) <i>Location: Innovation Theater</i>			
1:10-1:50 PM	Industry Spotlights (Non-CME Industry-Supported Education Session)			
	A <i>Location: TBD</i>	B <i>Location: TBD</i>	C <i>Location: TBD</i>	D <i>Location: TBD</i>
2:00 - 3:30 PM	CME SESSION VII: COMPLICATIONS IN THA - PREVENTION AND MANAGEMENT • Surgical Case 13			
3:30-4:00 PM	BREAK: Visit the Exhibit Hall Meet Faculty in the Hub			
3:40 - 3:50 PM	INDUSTRY FOCUSED PRESENTATION (<i>Innovation Theater</i>)			
4:00 - 5:35 PM	CME SESSION VIII: INFECTION - THE ENEMY • Surgical Case 14			
5:35-5:40 PM	Awards / Best Poster Awards			
5:50 -6:30 PM	CME SESSION IX, BREAKOUT SESSION: DETAILED CASE-BASED DISCUSSION ON FOCUSED TOPICS YOU CHOOSE IN ADVANCE!			
6:30-8:00 PM	Faculty and Industry VIP Reception (by invitation)			
6:30-8:00 PM	Non-CME Industry-Supported Education Session <i>Location: Regency Hall</i>			
SATURDAY, DECEMBER 16, 2023				
6:45-7:25 AM	FAMILY BREAKFAST (All family members and guests are welcome, registration is required)			
7:30-7:32 AM	Welcome, recap of Friday, highlights of Saturday			
7:32 -9:10 AM	CME SESSION X: REVISION THA • Surgical Case 15			
9:10-9:30 AM	BREAK			
9:30-11:50 AM	CME SESSION XI: REVISION TKA • Surgical Case 16 • Surgical Case 17			
11:50-12:00 PM	Closing Remarks and Adjourn			

CCJR® 2023 FACULTY

Subject to change without prior notice.

Matthew P. Abdel, MD, MS

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Mayo Clinic, Rochester, MN

Thomas P. Vail, MD

UCSF, San Francisco, CA

SPONSORSHIP OPPORTUNITIES

RESERVE YOUR SPONSORSHIP TODAY

CLICK HERE!

The ability of CCJR® to offer the highest quality Continuing Medical Education (CME) delivered by our outstanding faculty of internationally recognized experts to orthopaedic surgeons and trainees world-wide in part depends on the generous support of our corporate partners. We offer a wide range of corporate support opportunities that can be tailored to your marketing strategy, target audience, and budget. With that, please note that this list is not exhaustive. If your company has an interesting idea that is not listed in this prospectus, we are interested in considering it.

SURGEON ENGAGEMENT OPPORTUNITIES

Non-CME Pre-Courses held on Wednesday afternoon, Pre-Courses will provide an exciting kick-off to CCJR® 2023. Two pre-courses are available for sponsorship: Residents/Fellows Course and Spanish Language Course.

For Residents and Fellows - \$10,000

“Navigating Transition from Senior Resident/Fellow to Early Practice”

The course will focus on transition from senior resident or fellow-in-training to a full-time practicing physician as seamless as possible. Participants will get the CCJR® faculty expert advice on selecting a practice setting that is right for them, building a successful arthroplasty practice, early decision making in their practices, and more. Attendees will be able to network, interact, learn from leaders in the field to chart their course to professional success. By supporting this course, you are supporting the future of the field, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to resident and fellow attendees. CCJR® organizers will provide light refreshments.

For Spanish-Speaking Surgeons - \$10,000

“Let’s Talk Hip and Knee in Spanish”

This course will be presented entirely in Spanish. This course will be based on faculty-led case discussion on simple to complex hip and knee arthroplasty cases. Attendees will be encouraged to bring their tough unresolved cases to Orlando to discuss among friends and colleagues. The faculty will present their complex hip and knee cases, with the emphasis on avoiding intraoperative and postoperative complications. Participating in this course will allow attendees to bring back high level recommendations to put into their practices upon return home! By supporting this course, you are supporting the Spanish speaking community, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to attendees (preferably in Spanish). CCJR® organizers will provide light refreshments.

Included for pre-courses: Promotion of your support to CCJR® attendees as soon as sponsorship is secured (frequency and distribution list determined by CCJR®), signage outside the meeting room, recognition during the course, availability to distribute your company’s literature.



CORPORATE PARTNER OPPORTUNITIES

- **Non-CME Lunch and Learn - \$25,000 (20 minutes; 4 unopposed opportunities)**

Host a presentation, a debate, or a video demonstration/discussion in our Innovation Theater located inside the Exhibit Hall. Captive and interested audiences will stream into the Theater during our expanded lunch break to give your company and speakers their undivided attention. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection.

- **Non-CME Industry Spotlight - \$15,000 (45-minute sessions; 4 concurrent opportunities)**

You will be assigned a designated break-out room in which to hold your session. This is optimal opportunity to deliver your message to captive audiences. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection, signage outside the meeting room.

- **Non-CME Industry Focused Presentation - \$2,000 (10-minute talk; 2 unopposed opportunities)**

This opportunity is available only to current exhibitors. Showcase your product in a TED-style talk at the Innovation Theater located in the Exhibit Hall during afternoon coffee break and invite attendees to visit you in a booth to learn more. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection.

- **Poster Area - \$15,000 (1 unopposed opportunity)**

Sponsor CCJR® poster area that will spotlight new and exciting clinical research from emerging thought-leaders in our field. An open call for abstracts has generated keen interest among residents, fellows, and young practitioners. Rigorous review by the CCJR® Advisory Committee will select the best and most thought-provoking studies to be presented via posters. Co-authors and CCJR® faculty will be on hand in the poster area to facilitate discussions and answer questions. Your company will stand out as one that supports young talent and invests in our future. Included: Poster boards, signage, and promotion, support acknowledgement on acceptance emails.



PUBLICATIONS AND TECHNOLOGY

• **Wireless Access - \$15,000 (exclusive)**

Help attendees stay connected during the meeting by providing access for wireless-enabled devices throughout the meeting space. Sponsor will be able to enhance their visibility with a customized splash page and password.

Last year's sponsor's Example:



• **Dot Business Card - \$20,000 (exclusive)**

The only business card an attendee would ever need. Dot business cards connect people faster than ever before. Connecting is all about making an impression. The Dot business card will make your company memorable as it is using NFC technology over old paper business cards. An attendee will have to activate the Dot business card that has your logo on it and show it to anyone they wish to network with to scan. Easy! Be green, ecologically friendly, save the trees.



• **Registration Website Banner Ad - \$7,500 (3 opportunities)**

Advertise your company on a banner ad on our registration website. Your brand and/or product will receive plenty of attention from attendees. Logos are permitted on banner ads. All ads will run July – December 10, 2023.

• **Final Program Full-Page Ad - \$3,000 (multiple opportunities)**

Full-page color company ad in the Final Program that will be available in print to all attendees, as well electronically. Sponsoring companies are responsible for producing artwork based on CCJR®'s specifications; all artwork is subject to approval by CCJR®. CCJR® will determine ad's placement within the book. Your Ad must be submitted by November 1, 2023. Full-page ad size is 8.5" x 11".

PROFESSIONAL NETWORKING EVENTS

PREMIER OPPORTUNITY!

• **Industry Signature Event - \$30,000**

(90 minutes; 2 concurrent opportunities)
 This is your prime time and your company's opportunity to "steal the show"! 90-minute time slot is offered to a company in the evening (immediately following planned CCJR® programming) to host your own private show-stopping event. You are the creative force and you can decide how to best use this valuable time and direct access to the entire body of CCJR® attendees, including residents and fellows. Our location at the Hyatt Grand Cypress and its many available indoor and outdoor venues lends itself beautifully to keeping your target audience captivated and engaged. Let's discuss how to make your Signature Event most impactful and muchtalked- about – truly legendary! Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid (frequency determined by CCJR®), indoor or outdoor space rental fee, signage, recognition from the podium by CCJR® leadership. Not included: Food and beverage, AV and power, decorations, entertainment, labor, etc. As the availability of space at the hotel may change, we encourage interested companies to act very soon!

• **Residents/Fellows Reception with Faculty in the Exhibit Hall - \$15,000 (unopposed)**

This reception will follow the resident and fellow pre-course scheduled for Wednesday afternoon.

All residents and fellows will be invited to this reception to network with faculty and get a sneakpeak of exhibitor offerings. Sponsor may provide napkins and/or beer/wine cozies with company name and logo. Sponsor will design, produce, and ship napkins and/or beer/wine cozies to the meeting at own cost. Design must be approved by CCJR®. One (1) meter sign and additional postersized signage (up to 6) throughout the reception area will complete this offering.

• **Happy Hour in the Exhibit Hall - \$30,000 (unopposed)**

Let's celebrate! It's so great to be together and in-person, again! Happy Hour will be held on Thursday evening officially marking the commencement of CCJR®. Attendees will gather at this event to enjoy hors d'oeuvres that will be a culinary tribute to the regions of the world they call home, and to reconnect with friends, colleagues, and faculty. If your company has a strong international portfolio and aspirations, this might be the opportunity for you! Sponsor may provide napkins and/or other service items with company name and logo. Sponsor will design, produce, and ship napkins and/or other service items to the meeting at own cost. Design must be approved by CCJR®. One (1) meter sign and additional poster-sized signage (up to 6) throughout the reception area will complete this offering.

• **Private Room for Company Meeting - AVAILABLE FREE OF CHARGE TO SPONSORS**

Other interested companies, please inquire. Pricing will be determined based on room size, timing and duration of meeting.

CCJR® will provide a private meeting room at no charge and during hours agreed upon between the company and CCJR®, not to exceed 90 minutes, for one-time use. Sponsoring company will be directly responsible for AV and catering, if any.

MARKETING AND BRANDING

• **The Hub - \$15,000 (exclusive)**

The Hub will be the networking heartbeat of CCJR®. Located in the center of the exhibit floor, the Hub may feature charging stations and lounge seating to promote connectivity and thought exchange between attendees, faculty, and industry partners. Like a city center, the Hub will be "the" place to be to interact with colleagues, ask faculty additional questions about their presentations, or just to relax. Faculty members will be encouraged to make regular appearances in the Hub to provide an additional touchpoint and enhance the educational component of CCJR®. Your company's name and logo will be prominently displayed within the Hub. An adjacent exhibit booth location request will be considered on a priority basis. Additional branding opportunities within the Hub also may be considered. Sponsoring company marketing collateral may not be displayed within the Hub.

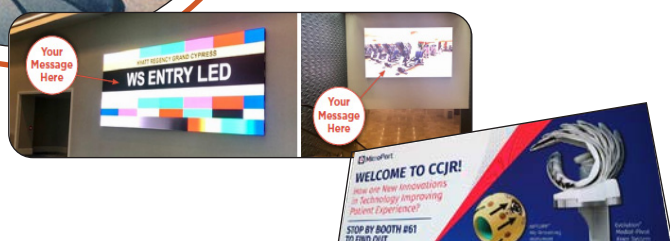


- **Hallway LED Displays - \$3,000 per slide per day per LED display location (slides will rotate at regular intervals; multiple opportunities available)**



The hallway LED displays greet attendees as they travel from the main hotel lobby to the conference area throughout the day. Display your message either as a still image or as a short video/animation in high resolution and with minimal effort for a powerful first, and last, impression.

Sponsoring company is responsible for all graphics and video production.



(Sample for illustration purposes only. Size of the Hub and final set-up are subject to change at the discretion of CCJR® organizers.)

- **In-Room Mirror Clings - \$12,000 (plus \$5,000 FedEx production price)**

Based on 670 rooms on peak night (Thursday)

- **Room Drops**

Hung on the door – \$8,000

In the room (not personalized by name) – \$10,000

In the room (personalized by name) – \$12,500

- **Phone Charging Stations - \$5,000 plus production costs (limited opportunities available)**

Enable attendees to charge their smart phones, laptops, and other wireless devices within the meeting area. These charging stations will be placed in high traffic spots where they will be sure to draw attention and appreciation from attendees as you rescue them from the dreaded “low battery” signal. Sponsor’s artwork appears prominently on the station along with

company name on the header.

- **Thumb Drives - \$10,000 (exclusive)**

Thumb drives are provided to all attendees along with their meeting badges. Thumb drives will contain all CCJR® handout materials. CCJR® organizers will produce and ship the thumb drives; the sponsoring company will have the opportunity to approve the thumb drive design. The sponsoring company also will have the opportunity to exclusively include their marketing PPT or multimedia message on the thumb drive (separate placement from CME materials).

- **Hotel Key Cards - \$12,500 (exclusive/one-sided design)**

Place your logo and/or your message on this functional item. Key cards will be distributed to all guests at check-in. CCJR® organizers will produce and ship key cards; the sponsoring company will provide artwork and have the opportunity to approve the design.

- **Coffee/Tea Cup Sleeves - \$12,000 (exclusive)**

Brand the coffee/tea cup sleeve! Every attendee has a cup in his/her hand; your logo will be on constant display for the duration of the CCJR® meeting.



- **PopSocket - \$8,500 (exclusive)**

This contemporary accessory is a must-have for all ages. PopSocket adheres to the back of your phone or phone cover transforming its capabilities: in one easy step, your phone becomes a tablet, a video screen, or an e-reader that is easy and safe to hold, or to stand on its own. Great for travel and busy lifestyles. CCJR®



organizers will produce and ship PopSockets; the sponsoring company will provide artwork and have the opportunity to approve the design.

WAIT! THERE IS STILL MORE!

• Additional Branding Opportunities

Let's talk! There is a multitude of options to promote your company, services, or products during CCJR®.

These may include:

- Banners
- Existing structure wraps
- Escalator runners or stair treads
- Floor decals
- "Follow me" footprints that could be placed outside of the Exhibit Hall and lead directly to your booth for increased booth traffic
- And more!

Please contact CCJR® organizers to discuss an option of interest to you or propose an alternative idea that has worked for you in the past! (All branding and placement is subject to approval by CCJR® organizers and/or the hotel; additional production and labor costs may apply.)



BRANDING OPPORTUNITY	LOCATION	PRICE	BRANDING OPPORTUNITY	LOCATION	PRICE
	Grand Cypress Foyer • High Traffic Area • Exit to Hotel's Lobby	\$12,5000		Door header - Breakout meeting rooms (CCJR® Lunch and Learn sessions)	\$2,0000 per meeting room
	Landing of the escalator leading meeting space	\$2,500 per window area		Corner wall leading to Regency Hall	\$8,000
	Grand Cypress Ballroom (CCJR® Exhibit Hall)	Top panel - \$2,500 each panel		Side wall next to corner wall - Regency Hall foyer	\$5,000
	Portico East and West	Top - \$3,500 per window Bottom - \$3,500 per window		Elevator door - Next to Regency Hall Ballroom	Large top header \$10,000

CORPORATE PARTNER OPPORTUNITIES

BRANDING OPPORTUNITY	LOCATION	PRICE	BRANDING OPPORTUNITY	LOCATION	PRICE
	Ballroom Entrance - Regency Hall	Large top header \$10,000		Windsong pre-function area 5-7 - Left-hand side by Windsong meeting space entrance	\$3,500 per window area
	Exciting Regency Hall (long panel, small panel, wall)	All area \$12,000		Windsong Ballroom - Corner between pre-function area 1-4 and ore-function area 5-7	\$3,500 per window area
	Windsong Ballroom - Entrance from hotel/Grand Cypress Ballroom	\$12,500		Windsong Ballroom - Exit to pation function space	\$3,500 per vertical panel
	Windsong Ballroom - Exit to Grand Cypress Ballroom	\$12,500			



EXHIBIT INFORMATION

RESERVE YOUR EXHIBIT TODAY

CLICK HERE!

Exhibit Dates and Hours

Booths must be manned at times designated with an asterisk (*). All times are Eastern Standard Time (US).

WEDNESDAY, DECEMBER 13

6:00 pm – 7:30 pm* Reception for Residents, Fellows, and Faculty

THURSDAY, DECEMBER 14

6:45 am – 7:45 pm Exhibit Hall Open

6:45 am – 7:25 am*

9:30 am – 10:00 am*

12:00 pm – 2:00 pm*

3:30 pm – 4:00 pm*

6:15 pm – 7:45 pm* Happy Hour in the Exhibit Hall

FRIDAY, DECEMBER 15

6:45 am – 6:15 pm Exhibit Hall Open

6:45 am – 7:25 am*

9:30 am – 10:00 am*

12:00 pm – 2:00 pm*

3:30 pm – 4:00 pm*

Exhibit Installation

Wednesday, December 13

8:00 am – 5:30 pm

All booths and materials must be set up by 5:30 pm on Wednesday, December 7. The Hip Society, The Knee Society, and Freeman may, without incurring any liability for damage or loss, install or dismantle any property of any exhibitor who has failed to do so by 5:30 pm on December 7 at the sole expense of the exhibitor.

Exhibit Dismantle

Friday, December 15

4:00 pm – 8:15 pm

Light dismantle, not requiring Freeman labor (crates, forklifts, etc.) may begin at 4:00 pm on Friday, December 15. Freeman will start delivering crates at 6:15 pm. Exhibit dismantle must be completed by 8:15 pm on Friday, December 15. No exceptions will be made. The Hip Society, The Knee Society, and Freeman may, without incurring any liability for damage or loss, dismantle any property of any exhibitor who has failed to do so by 8:15 pm on Friday, December 15, at the sole expense of the exhibitor.



GENERAL EXHIBIT INFORMATION

Exhibit Packages

Exhibit space is sold and assigned on a first-come, first-serve basis. Exhibits are located in the high-traffic Grand Cypress Ballroom and in the pre-function Portico area to maximize exposure and interaction opportunities. CCJR® organizers have the right to alter the exhibit floor plan in any way and at any time without notice. Assignment of exhibit space will be based upon the receipt of exhibit application, the size of exhibit requested, the condition of contract, and full payment. Please refer to the Exhibitor Rules & Regulations for details and deadlines.

Booth Space Fees: \$65.00/sq. ft. (USD), minimum 10' x 10' space.

Size	Cost	Badges	Included
10' x 10'		\$6,500	3
10' x 20'		\$13,000	6
10' x 30'		\$19,500	8
20' x 20'		\$26,000	10

For custom booth size, please send a request to jola.tricoce@hip-knee.org.

All exhibiting companies receive:

- Complimentary exhibitor registrations (allotment based on the purchased booth size)
- Back and side pipe-and-drape
- One (1) 6' skirted table, two (2) side chairs, and a waste basket
- General maintenance of the aisles and common exhibit hall areas
- Standard exhibitor identification sign
- Access to online version of the program
- List of attendee opt-ins
- Listing in the Final Program
- Listing on CCJR® website (www.ccjr.com)
- Listing on CCJR® email blasts (to 10,000+ individual email addresses) before and after the course; timing and frequency as deemed appropriate by CCJR® organizers



CORPORATE PARTNER LEVELS AND BENEFITS (CUMULATIVE)

All offered benefits are subject to receipt of signed and approved applications and payment and can be withdrawn or adjusted by CCJR® organizers at their discretion.

	Strategic Partner instead of Diamond	Contributing Partner	Supporting	Sustaining Partner	Loyal Partner	Enduring Partner
Additional complimentary badges* <i>*Exhibit alone doesn't qualify for additional badges. Must meet requirement of sponsorship.</i>	9	7	5	4	2	0
Post-CCJR® 1-hour Non-CME Webinar (organized and promoted through HS/KS/CCJR®) <i>Additional guidelines will apply</i>	•					
Presentation of a plaque/certificate	•					
Inside front cover full-page color ad (first-come, first-served basis)	•					
Inside back cover full-page color ad (first-come, first-served basis)		•				
Premium exhibit booth location	•	•				
Post-registration mailing list for a one-time mailing to registrants	•	•				
Prime spot recognition on 3 websites (HS, KS, CCJR®), with logo and link	•	•	•			
Private room for company meetings	•	•	•			
Private meeting with HS/KS/CCJR® Leadership, upon request	•	•	•			
Pre-registration mailing list for a one-time mailing to the registrants	•	•	•	•		
Attendee packet insert (company provides and ships materials)	•	•	•	•	•	
Your logo featured on signage throughout meeting space	• Large	• Medium	• Small	• Small	• Small	• Small

RULES AND REGULATIONS

Thank you for partnering with The Hip Society and The Knee Society (hereinafter, "CCJR® Organizers") with the shared goal of educating orthopaedic surgeons and advancing care for orthopaedic patients globally. Your involvement in CCJR® 2023 (hereinafter, "CCJR®") is instrumental to our success.

For Exhibitors

These Exhibitor Rules and Regulations are designed by the CCJR® Organizers specifically for CCJR®. The Rules and Regulations are subject to change without prior notice. Each updated version will supersede all previous versions.

1. General Information

By applying for exhibit space, a company agrees to adhere to all terms and conditions of these Rules & Regulations. The CCJR® Organizers require the full cooperation of exhibiting companies in their observance. Please ensure that your promotional or marketing department, or anyone else involved in planning your exhibit, has a copy of these Rules & Regulations.

2. Show Management

If you have any questions regarding booth space or logistics throughout the planning process, please contact:

Jola Tricroce
Director, Education and Meetings,
The Hip Society / The Knee Society
Direct: (847) 595-1733
Email: Jola.Tricroce@hip-knee.org

3. Important Deadlines

June 1, 2023	Application for exhibits opens
October 1, 2023	Advance Exhibit application deadline; Full refund of paid exhibit fees or adjustment of fees due to space reduction
After October 1, 2023	Exhibitor service kit released to confirmed exhibitors
October 15, 2023	Exhibit space assignments confirmed
November 8, 2023	Detailed floor plans for island booths due

4. Exhibitor Conduct

It is the responsibility of the official exhibitor contact to ensure that all booth staff and vendors/contractors/agents are aware of and adhere to all CCJR® Organizers' Rules and Regulations and conduct themselves in a professional manner. During CCJR®, all exhibitors, their vendors, contractors and agents must wear attire that is consistent with the professional atmosphere of the meeting. No exhibitors, including vendors/contractors/agents hire to work a booth, may solicit attendees or other exhibitors from outside of their booth or elsewhere in the meeting venue. Exhibitor personnel may not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another booth.

At no time may anyone enter an unstaffed booth of another exhibitor. Any questionable exhibit or activity that exceeds the bounds of good taste as interpreted by the CCJR® Organizers will be required to be curtailed.

5. Exhibit Space Fees

Exhibit space will be rented at the rate of \$65.00/sq. ft. for a minimum of 10' x 10' booth. All spaces are sold in 10' x 10' increments. The invoice will be issued once a complete and signed exhibitor application is received and approved. The full balance of booth space charges must be received no later than December 1, 2023. If payment is not made in accordance with the above terms and conditions, the CCJR® Organizers will be under no obligation to keep the previously reserved space that may be released at the CCJR® Organizers' sole discretion without notice or further obligation. Late payments may impact booth selection priority placement for CCJR® 2023.

6. Space Assignment

Exhibitors shall identify their ideal exhibit space location as further set forth on the application. Exhibitors are encouraged not to concentrate all space choices in one area of the floor plan. Space assignments will be confirmed by October 15, 2023.

7. Cancellations and Refunds

All cancellations or reductions in exhibit space must be received in writing, submitted to CCJR® Organizers. Full refund of booth fees already

paid, or adjustment of fees following space reduction, will be issued if received by October 1, 2023. No refunds or adjustments will be issued after that date. A company's reduction of exhibit space will result in appropriate decrease in number of allocated complimentary exhibitor badges and other benefits, as previously listed.

8. Wait List to Exhibit

Companies that wish to purchase exhibit space after all exhibit spaces are sold will be notified that they have been placed on the wait list. As exhibit space becomes available, companies will be notified of space availability.

9. Booth Construction

Inline Booth has only one (1) side exposed to an aisle and is generally arranged in a series along a straight line. Multiple inline booths may be combined to form a larger inline booth space.

Corner Booth is an inline booth exposed to aisles on two (2) sides.

Use of Space: Regardless of the number of inline booths utilized, exhibit fixtures should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors. Show Management or its agents or representatives will enforce this policy.

Island Booth is any-size booth exposed to aisles on all four (4) sides. The entire cubic volume of this booth may be used up by exhibiting company. Any exhibitor occupying an island booth is required to submit a detailed floor plan, with dimensions, including height or all items in the booth (inclusive of hanging signage), to CCJR® Organizers by November 8, 2022.

10. Exhibitor Service Kit

Exhibitor service kit will be made available to confirmed exhibitors after October 1, 2023.

11. Dismantle of Exhibits

Dismantle and removal of exhibits is strictly prohibited before the official posted closing* of the Exhibit Hall. Companies in violation of this will be addressed by the CCJR® Organizers to discuss penalties which may result in the exhibitor not being permitted to exhibit at future CCJR® events. (*Schedule is subject to change.)

12. Booth Noise

Loud speakers or operation of equipment with excessive sound volume that could be disruptive or unpleasant to other exhibitors or attendees is not permitted based on the 80/80 rule: any sound that consistently exceeds 80 decibels measured at the edge of an exhibitor's booth or is clearly identifiable at 80 or more feet away from the source is considered objectionable and must be turned down or turned off.

13. Staffing of Exhibits

It is preferred that exhibit booths be staffed during all posted exhibit hours. The mandatory times for booths to be staffed include breakfasts, morning and afternoon breaks, lunches, and receptions. An exhibit company that fails to set up or properly staff its booth during the mandatory staffing times will forfeit all current exhibit rights and may be prohibited from exhibiting in the future. Temporary or contract personnel are considered company representatives and must be registered as such and wear an exhibitor badge to be admitted into the Exhibit Hall.

14. Subletting

Exhibitors may not assign or sublet their exhibit space, or permit others to use any portion of, or all, contracted exhibit space without the express approval of the CCJR® Organizers. Exhibitors may display only products or services manufactured or sold by them in the regular course of business. The featuring of names or advertisements of nonexhibiting business entities is prohibited.

15. Sales Activities

Sales activities and price lists are prohibited in the Exhibit Hall at all times. This will be strictly enforced and may result in immediate closure of exhibitor's booth, without any refunds, as well as denial of future exhibit or sponsorship opportunities.

16. Multiple Divisions

Companies with multiple divisions that will share the same booth may not contract separately or be listed by division in meeting materials, online, etc. All divisions must be listed under one company name. Badges will not be split between divisions. The allotted number of complimentary badges for the booth must be shared among different division representatives who will all be identified under the contracted company name.

17. Distribution of Printed Materials

Distribution of printed materials by an exhibitor of its agents is limited to within the exhibitor's allotted exhibit or meeting space. Such materials are not permitted to be distributed in the aisles of the Exhibit Hall, lobbies, registration, common areas, in or near CME education rooms, parking lots, and/or any other hotel premises. Noncompliance with this regulation will be addressed by the CCJR® Organizers with the company in violation and will result in a loss of engagement privileges.

Approved sponsorship opportunities may include distribution of materials on behalf of the sponsor by designated representatives or through approved channels and are exempt from this rule.

18. FDA Disclosure

Companies exhibiting products that are not cleared by the FDA for a particular use in humans or are not commercially available in the U.S. may exhibit only when accompanied by the appropriate signage that indicates the products' FDA status. The company will provide the following signs that should be prominently displayed:

This product is not cleared by the FDA for distribution in the U.S.

This product is intended to be used in the U.S. as described on the product's label.

The signs must be clearly visible and placed near the products and on any graphics or other materials depicting the product. Signage must be approved by CCJR® Organizers and produced at the exhibitor's expense.

19. No Endorsement

The presence of a company/product/service in the Exhibit Hall shall not be constituted as an endorsement of the company or the product/service by CCJR®, The Hip Society or The Knee Society.

20. Artwork

Artwork deadlines are strictly enforced. Artwork not received by the stated deadlines may be subject to a surcharge or a passthrough rush fee. Artwork deadlines will be communicated in advance.

21. Photos and Videos

Exhibitors are permitted to take photos and videos of their booths and meeting space for internal or public use on websites, professional social media accounts, and in publications. It is strictly prohibited to take photos and videos of CME programming. CCJR® Organizers take photos and videos of CCJR® events for use in online and print publications.

22. Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire, and safety ordinances and regulations.

All products or services exhibited must comply with all state and local regulations, and with all current FDA regulations.

CCJR® Organizers have no further responsibility to notify the exhibitors that this compliance is required.

23. Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the hotel property by them, their employees or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building. Posters, banners, and other materials cannot be hung on the walls by exhibitors, their employees or agents.

24. Fire Ordinances

Exhibitors must strictly observe all city, state, and federal fire laws. Demonstration of products must be contained to your exhibit space. Do not block spaces between exhibits or aisles. The position and location of your specific exhibit space has been approved by the local fire marshal and may not be moved.

25. Security

A security officer will be patrolling the Exhibit Hall when it's closed. However, do not leave laptops, other electronic portable devices or valuables when your booth is unattended. CCJR®, The Hip Society or The Knee Society are not responsible for lost or stolen items.

26. Insurance

The exhibitor acknowledges that neither CCJR® Organizers or the official service contractor/decorator nor the Hyatt Regency Grand Cypress shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor, its employees or agents. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at their own expense.

27. Indemnification

Each exhibitor of CCJR® 2023 agrees to indemnify, defend, and hold harmless The Hip Society, The Knee Society, their employees, directors, agents, representatives, and any and all affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorney's fees) that arise as a result of the company's performance or non-performance, of duties of this Agreement.



For Sponsors

These Sponsor Rules and Regulations are designed by the CCJR® Organizers specifically for CCJR®. The Rules and Regulations are subject to change without prior notice. Each updated version will supersede all previous versions.

1. General Information

By applying for a sponsorship opportunity, a company agrees to adhere to all terms and conditions of these Rules & Regulations. The CCJR® Organizers require the full cooperation of sponsoring companies in their observance. Please ensure that your promotional or marketing department, or anyone else involved in planning your sponsorship engagement, has a copy of these Rules & Regulations.

2. Important Deadlines

November 1, 2023 is the deadline to secure your sponsorship. Any sponsorship options not secured with a full payment by November 1, 2023 will be made available to other companies.

3. Cancellations and Refunds

All cancellations or reductions in sponsorship engagement must be received in writing, submitted to CCJR® Organizers. Full refund of sponsorship fees already paid, or adjustment of fees following a reduction, will be issued if received by October 1, 2023. No refunds or adjustments will be issued after that date. A company's cancellation or reduction of sponsorship engagement will result in appropriate decrease in number of allocated complimentary exhibitor badges and/or other benefits, as previously listed.

4. Third Party Promotions / Advertising Firms

The sponsoring company is fully responsible for the actions of their third-party agents or advertising firms.

5. Restrictions and Disclaimers

All products or items generated are owned by CCJR® Organizers. CCJR® Organizers have the right to distribute and use the products and/or items as they deem appropriate. CCJR® Organizers retain the right to set the cost of future sponsorship opportunities and prices may change at the discretion of CCJR® Organizers. CCJR® Organizers, at their sole discretion, have the right to refuse any advertisement, artwork, or item that is inappropriate or is not in accordance with the professional nature of CCJR® meetings. The use of the name, insignia, logo, or other identifying marks of CCJR®, Current Concepts in Joint Reconstruction®, The Hip Society or The Knee Society is prohibiting signs, advertising or promotion unless specifically agreed upon in writing.

6. Artwork

Artwork deadlines are strictly enforced. Artwork not received by the stated deadlines may be subject to a surcharge or a passthrough rush fee. Artwork deadlines will be communicated in advance.

7. Indemnification

Each sponsor of CCJR® 2023 agrees to indemnify, defend, and hold harmless The Hip Society, The Knee Society, their employees, directors, agents, representatives, and any and all affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorney's fees) that arise as a result of the company's performance or non-performance, of duties of this Agreement.

8. No Endorsement

A company's sponsorship shall not be constituted as an endorsement of the company or its product/service by CCJR®, The Hip Society or The Knee Society.

