

SPONSORSHIP OPPORTUNITIES

RESERVE YOUR SPONSORSHIP TODAY

CLICK HERE!

The ability of CCJR® to offer the highest quality Continuing Medical Education (CME) delivered by our outstanding faculty of internationally recognized experts to orthopaedic surgeons and trainees world-wide in part depends on the generous support of our corporate partners. We offer a wide range of corporate support opportunities that can be tailored to your marketing strategy, target audience, and budget. With that, please note that this list is not exhaustive. If your company has an interesting idea that is not listed in this prospectus, we are interested in considering it.

SURGEON ENGAGEMENT OPPORTUNITIES

Non-CME Pre-Courses held on Wednesday afternoon, Pre-Courses will provide an exciting kick-off to CCJR® 2023. Two pre-courses are available for sponsorship: Residents/Fellows Course and Spanish Language Course.

For Residents and Fellows - \$10,000

"Navigating Transition from Senior Resident/Fellow to Early Practice"

The course will focus on transition from senior resident or fellow-in-training to a full-time practicing physician as seamless as possible. Participants will get the CCJR® faculty expert advice on selecting a practice setting that is right for them, building a successful arthroplasty practice, early decision making in their practices, and more. Attendees will be able to network, interact, learn from leaders in the field to chart their course to professional success. By supporting this course, you are supporting the future of the field, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to resident and fellow attendees. CCJR® organizers will provide light refreshments.

For Spanish-Speaking Surgeons - \$10,000

"Let's Talk Hip and Knee in Spanish"

This course will be presented entirely in Spanish. This course will be based on faculty-led case discussion on simple to complex hip and knee arthroplasty cases. Attendees will be encouraged to bring their tough unresolved cases to Orlando to discuss among friends and colleagues. The faculty will present their complex hip and knee cases, with the emphasis on avoiding intraoperative and postoperative complications. Participating in this course will allow attendees to bring back high level recommendations to put into their practices upon return home! By supporting this course, you are supporting the Spanish speaking community, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to attendees (preferably in Spanish). CCJR® organizers will provide light refreshments.

Included for pre-courses: Promotion of your support to CCJR® attendees as soon as sponsorship is secured (frequency and distribution list determined by CCJR®), signage outside the meeting room, recognition during the course, availability to distribute your company's literature.



CORPORATE PARTNER OPPORTUNITIES

- **Non-CME Lunch and Learn - \$25,000 (20 minutes; 4 unopposed opportunities)**

Host a presentation, a debate, or a video demonstration/discussion in our Innovation Theater located inside the Exhibit Hall. Captive and interested audiences will stream into the Theater during our expanded lunch break to give your company and speakers their undivided attention. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection.

- **Non-CME Industry Spotlight - \$15,000 (45-minute sessions; 4 concurrent opportunities)**

You will be assigned a designated break-out room in which to hold your session. This is optimal opportunity to deliver your message to captive audiences. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection, signage outside the meeting room.

- **Non-CME Industry Focused Presentation - \$2,000 (10-minute talk; 2 unopposed opportunities)**

This opportunity is available only to current exhibitors. Showcase your product in a TED-style talk at the Innovation Theater located in the Exhibit Hall during afternoon coffee break and invite attendees to visit you in a booth to learn more. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection.

- **Poster Area - \$15,000 (1 unopposed opportunity)**

Sponsor CCJR® poster area that will spotlight new and exciting clinical research from emerging thought-leaders in our field. An open call for abstracts has generated keen interest among residents, fellows, and young practitioners. Rigorous review by the CCJR® Advisory Committee will select the best and most thought-provoking studies to be presented via posters. Co-authors and CCJR® faculty will be on hand in the poster area to facilitate discussions and answer questions. Your company will stand out as one that supports young talent and invests in our future. Included: Poster boards, signage, and promotion, support acknowledgement on acceptance emails.



PUBLICATIONS AND TECHNOLOGY

• **Wireless Access - \$15,000 (exclusive)**

Help attendees stay connected during the meeting by providing access for wireless-enabled devices throughout the meeting space. Sponsor will be able to enhance their visibility with a customized splash page and password.

Last year's sponsor's Example:

• **Dot Business Card - \$20,000 (exclusive)**

The only business card an attendee would ever need. Dot business cards connect people faster than ever before. Connecting is all about making an impression. The Dot business card will make your company memorable as it is using NFC technology over old paper business cards. An attendee will have to activate the Dot business card that has your logo on it and show it to anyone they wish to network with to scan. Easy! Be green, ecologically friendly, save the trees.

• **Registration Website Banner Ad - \$7,500 (3 opportunities)**

Advertise your company on a banner ad on our registration website. Your brand and/or product will receive plenty of attention from attendees. Logos are permitted on banner ads. All ads will run July – December 10, 2023.

• **Final Program Full-Page Ad - \$3,000 (multiple opportunities)**

Full-page color company ad in the Final Program that will be available in print to all attendees, as well electronically. Sponsoring companies are responsible for producing artwork based on CCJR®'s specifications; all artwork is subject to approval by CCJR®. CCJR® will determine ad's placement within the book. Your Ad must be submitted by November 1, 2023. Full-page ad size is 8.5" x 11".

PROFESSIONAL NETWORKING EVENTS

PREMIER OPPORTUNITY!

• **Industry Signature Event - \$30,000**

(90 minutes; 2 concurrent opportunities)

This is your prime time and your company's opportunity to "steal the show"! 90-minute time slot is offered to a company in the evening (immediately following planned CCJR® programming) to host your own private show-stopping event. You are the creative force and you can decide how to best use this valuable time and direct access to the entire body of CCJR® attendees, including residents and fellows. Our location at the Hyatt Grand Cypress and its many available indoor and outdoor venues lends itself beautifully to keeping your target audience captivated and engaged. Let's discuss how to make your Signature Event most impactful and muchtalked- about – truly legendary! Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid (frequency determined by CCJR®), indoor or outdoor space rental fee, signage, recognition from the podium by CCJR® leadership. Not included: Food and beverage, AV and power, decorations, entertainment, labor, etc. As the availability of space at the hotel may change, we encourage interested companies to act very soon!

- **Residents/Fellows Reception with Faculty in the Exhibit Hall - \$15,000 (unopposed)**

This reception will follow the resident and fellow pre-course scheduled for Wednesday afternoon.

All residents and fellows will be invited to this reception to network with faculty and get a sneakpeak of exhibitor offerings. Sponsor may provide napkins and/or beer/wine cozies with company name and logo. Sponsor will design, produce, and ship napkins and/or beer/wine cozies to the meeting at own cost. Design must be approved by CCJR®. One (1) meter sign and additional postersized signage (up to 6) throughout the reception area will complete this offering.

- **Happy Hour in the Exhibit Hall - \$30,000 (unopposed)**

Let's celebrate! It's so great to be together and in-person, again! Happy Hour will be held on Thursday evening officially marking the commencement of CCJR®. Attendees will gather at this event to enjoy hors d'oeuvres that will be a culinary tribute to the regions of the world they call home, and to reconnect with friends, colleagues, and faculty. If your company has a strong international portfolio and aspirations, this might be the opportunity for you! Sponsor may provide napkins and/or other service items with company name and logo. Sponsor will design, produce, and ship napkins and/or other service items to the meeting at own cost. Design must be approved by CCJR®. One (1) meter sign and additional poster-sized signage (up to 6) throughout the reception area will complete this offering.

- **Private Room for Company Meeting - AVAILABLE FREE OF CHARGE TO SPONSORS**

Other interested companies, please inquire. Pricing will be determined based on room size, timing and duration of meeting.

CCJR® will provide a private meeting room at no charge and during hours agreed upon between the company and CCJR®, not to exceed 90 minutes, for one-time use. Sponsoring company will be directly responsible for AV and catering, if any.

MARKETING AND BRANDING

- **The Hub - \$15,000 (exclusive)**

The Hub will be the networking heartbeat of CCJR®. Located in the center of the exhibit floor, the Hub may feature charging stations and lounge seating to promote connectivity and thought exchange between attendees, faculty, and industry partners. Like a city center, the Hub will be "the" place to be to interact with colleagues, ask faculty additional questions about their presentations, or just to relax. Faculty members will be encouraged to make regular appearances in the Hub to provide an additional touchpoint and enhance the educational component of CCJR®. Your company's name and logo will be prominently displayed within the Hub. An adjacent exhibit booth location request will be considered on a priority basis. Additional branding opportunities within the Hub also may be considered. Sponsoring company marketing collateral may not be displayed within the Hub.



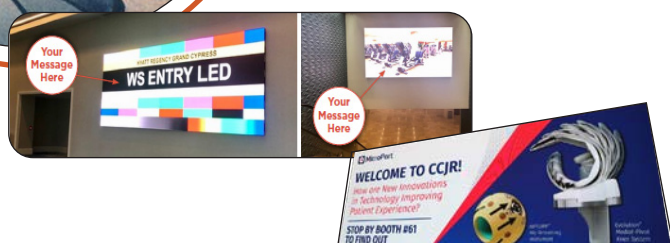
CORPORATE PARTNER OPPORTUNITIES

- **Hallway LED Displays - \$3,000 per slide per day per LED display location (slides will rotate at regular intervals; multiple opportunities available)**



The hallway LED displays greet attendees as they travel from the main hotel lobby to the conference area throughout the day. Display your message either as a still image or as a short video/animation in high resolution and with minimal effort for a powerful first, and last, impression.

Sponsoring company is responsible for all graphics and video production.



(Sample for illustration purposes only. Size of the Hub and final set-up are subject to change at the discretion of CCJR® organizers.)

- **In-Room Mirror Clings - \$12,000 (plus \$5,000 FedEx production price)**

Based on 670 rooms on peak night (Thursday)

- **Room Drops**

Hung on the door – \$8,000

In the room (not personalized by name) – \$10,000

In the room (personalized by name) – \$12,500

- **Phone Charging Stations - \$5,000 plus production costs (limited opportunities available)**

Enable attendees to charge their smart phones, laptops, and other wireless devices within the meeting area. These charging stations will be placed in high traffic spots where they will be sure to draw attention and appreciation from attendees as you rescue them from the dreaded “low battery” signal. Sponsor’s artwork appears prominently on the station along with

company name on the header.

- **Thumb Drives - \$10,000 (exclusive)**

Thumb drives are provided to all attendees along with their meeting badges. Thumb drives will contain all CCJR® handout materials. CCJR® organizers will produce and ship the thumb drives; the sponsoring company will have the opportunity to approve the thumb drive design. The sponsoring company also will have the opportunity to exclusively include their marketing PPT or multimedia message on the thumb drive (separate placement from CME materials).

- **Hotel Key Cards - \$12,500 (exclusive/one-sided design)**

Place your logo and/or your message on this functional item. Key cards will be distributed to all guests at check-in. CCJR® organizers will produce and ship key cards; the sponsoring company will provide artwork and have the opportunity to approve the design.

- **Coffee/Tea Cup Sleeves - \$12,000 (exclusive)**

Brand the coffee/tea cup sleeve! Every attendee has a cup in his/her hand; your logo will be on constant display for the duration of the CCJR® meeting.



- **PopSocket - \$8,500 (exclusive)**

This contemporary accessory is a must-have for all ages. PopSocket adheres to the back of your phone or phone cover transforming its capabilities: in one easy step, your phone becomes a tablet, a video screen, or an e-reader that is easy and safe to hold, or to stand on its own. Great for travel and busy lifestyles. CCJR®

organizers will produce and ship PopSockets; the sponsoring company will provide artwork and have the opportunity to approve the design.



WAIT! THERE IS STILL MORE!

• **Additional Branding Opportunities**

Let's talk! There is a multitude of options to promote your company, services, or products during CCJR®.

These may include:

- Banners
- Existing structure wraps
- Escalator runners or stair treads
- Floor decals
- "Follow me" footprints that could be placed outside of the Exhibit Hall and lead directly to your booth for increased booth traffic
- And more!

Please contact CCJR® organizers to discuss an option of interest to you or propose an alternative idea that has worked for you in the past! (All branding and placement is subject to approval by CCJR® organizers and/or the hotel; additional production and labor costs may apply.)



BRANDING OPPORTUNITY	LOCATION	PRICE	BRANDING OPPORTUNITY	LOCATION	PRICE
	Grand Cypress Foyer • High Traffic Area • Exit to Hotel's Lobby	\$12,5000		Door header - Breakout meeting rooms (CCJR® Lunch and Learn sessions)	\$2,0000 per meeting room
	Landing of the escalator leading meeting space	\$2,500 per window area		Corner wall leading to Regency Hall	\$8,000
	Grand Cypress Ballroom (CCJR® Exhibit Hall)	Top panel - \$2,500 each panel		Side wall next to corner wall - Regency Hall foyer	\$5,000
	Portico East and West	Top - \$3,500 per window Bottom - \$3,500 per window		Elevator door - Next to Regency Hall Ballroom	Large top header \$10,000

CORPORATE PARTNER OPPORTUNITIES

BRANDING OPPORTUNITY	LOCATION	PRICE	BRANDING OPPORTUNITY	LOCATION	PRICE
	Ballroom Entrance - Regency Hall	Large top header \$10,000		Windsong pre-function area 5-7 - Left-hand side by Windsong meeting space entrance	\$3,500 per window area
	Exciting Regency Hall (long panel, small panel, wall)	All area \$12,000		Windsong Ballroom - Corner between pre-function area 1-4 and ore-function area 5-7	\$3,500 per window area
	Windsong Ballroom - Entrance from hotel/Grand Cypress Ballroom	\$12,500		Windsong Ballroom - Exit to pation function space	\$3,500 per vertical panel
	Windsong Ballroom - Exit to Grand Cypress Ballroom	\$12,500			



For Sponsors

These Sponsor Rules and Regulations are designed by the CCJR® Organizers specifically for CCJR®. The Rules and Regulations are subject to change without prior notice. Each updated version will supersede all previous versions.

1. General Information

By applying for a sponsorship opportunity, a company agrees to adhere to all terms and conditions of these Rules & Regulations. The CCJR® Organizers require the full cooperation of sponsoring companies in their observance. Please ensure that your promotional or marketing department, or anyone else involved in planning your sponsorship engagement, has a copy of these Rules & Regulations.

2. Important Deadlines

November 1, 2023 is the deadline to secure your sponsorship. Any sponsorship options not secured with a full payment by November 1, 2023 will be made available to other companies.

3. Cancellations and Refunds

All cancellations or reductions in sponsorship engagement must be received in writing, submitted to CCJR® Organizers. Full refund of sponsorship fees already paid, or adjustment of fees following a reduction, will be issued if received by October 1, 2023. No refunds or adjustments will be issued after that date. A company's cancellation or reduction of sponsorship engagement will result in appropriate decrease in number of allocated complimentary exhibitor badges and/or other benefits, as previously listed.

4. Third Party Promotions / Advertising Firms

The sponsoring company is fully responsible for the actions of their third-party agents or advertising firms.

5. Restrictions and Disclaimers

All products or items generated are owned by CCJR® Organizers. CCJR® Organizers have the right to distribute and use the products and/or items as they deem appropriate. CCJR® Organizers retain the right to set the cost of future sponsorship opportunities and prices may change at the discretion of CCJR® Organizers. CCJR® Organizers, at their sole discretion, have the right to refuse any advertisement, artwork, or item that is inappropriate or is not in accordance with the professional nature of CCJR® meetings. The use of the name, insignia, logo, or other identifying marks of CCJR®, Current Concepts in Joint Reconstruction®, The Hip Society or The Knee Society is prohibiting signs, advertising or promotion unless specifically agreed upon in writing.

6. Artwork

Artwork deadlines are strictly enforced. Artwork not received by the stated deadlines may be subject to a surcharge or a passthrough rush fee. Artwork deadlines will be communicated in advance.

7. Indemnification

Each sponsor of CCJR® 2023 agrees to indemnify, defend, and hold harmless The Hip Society, The Knee Society, their employees, directors, agents, representatives, and any and all affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorney's fees) that arise as a result of the company's performance or non-performance, of duties of this Agreement.

8. No Endorsement

A company's sponsorship shall not be constituted as an endorsement of the company or its product/service by CCJR®, The Hip Society or The Knee Society.

