

CURRENT CONCEPTS IN JOINT REPLACEMENT



CORPORATE PARTNER OPPORTUNITIES



CCJR[®] 2022

December 7 – 10, 2022

Hyatt Regency Grand Cypress • Orlando, FL

CURRENT CONCEPTS
IN JOINT REPLACEMENT[®]



Reaffirmed. Reimagined.

Proudly presented by **The Hip Society** and **The Knee Society**
in memory of **Charles A. Engh, Sr., MD** and in honor of **Gerard A. Engh, MD**

Dear CCJR® Corporate Partner:

Now in our third year of presenting CCJR®, we are excited to be building on the positive momentum and experience gained in 2020 and 2021.

We have carefully reviewed the feedback you shared with us after CCJR® 2021, and we have made changes to our schedule based on your comments and suggestions.

The meeting will begin with two concurrent pre-courses: one specifically designed for Residents and Fellows, and one — for our Spanish-speaking colleagues. Residents and Fellows will enjoy a reception on Wednesday night, December 7, with faculty, in the Exhibit Hall.

We have further redesigned our exhibit floor plan to optimize the flow of traffic to all areas and streamlined the opportunities to support CCJR®. We will continue to strive to increase attendance by both practicing surgeons, as well as residents and fellows, with an emphasis on US attendance. With your valuable partnership, CCJR® will continue to be a premier educational venue, a not-to-be-missed global arthroplasty forum presented by two esteemed academic organizations.

Our extensive menu of sponsorship and support opportunities ties your educational and marketing priorities with our updated course model. And — as always — we are eager to hear from you regarding any additional ideas or suggestions you might have.

We hope you will carefully consider this prospectus and let us know the level of support and commitment we may count on for CCJR® 2022.

With sincere appreciation, on behalf of **The Hip Society** and **The Knee Society**,



Daniel J. Berry, MD
CCJR® Executive Committee



Adolph V. Lombardi, Jr., MD
CCJR® Executive Committee



William J. Maloney, III, MD
CCJR® Executive Committee



A. Seth Greenwald, D.Phil (Oxon)
CCJR® Founder and Emeritus Director

and **CCJR® Advisory Committee:**

James A. Browne, MD
Craig J. Della Valle, MD
C. Anderson Engh, Jr., MD
Steven J. MacDonald, MD
R. Michael Meneghini, MD

Michael A. Mont, MD
Douglas E. Padgett, MD
Giles R. Scuderi, MD
Bryan D. Springer, MD

TABLE OF CONTENTS

ABOUT THE HIP SOCIETY, THE KNEE SOCIETY, AND CCJR®	4
CCJR® ATTENDANCE	5
2022 FACULTY	6
PRELIMINARY SCHEDULE AT-A-GLANCE	7
GENERAL EXHIBIT INFORMATION	9
Exhibit Packages	10
Exhibit Hall Floor Plan	11
SPONSORSHIP	12
Surgeon Engagement Opportunities	12
Publications and Technology	13
Professional Networking Events	14
Marketing and Branding	15
Wait! There Is Still More!	17
CORPORATE PARTNER LEVELS AND BENEFITS (CUMULATIVE)	20
EXHIBITOR RULES AND REGULATIONS	21
SPONSOR RULES AND REGULATIONS	24



ABOUT THE HIP SOCIETY, THE KNEE SOCIETY, AND CCJR®



The Hip Society was established in 1968 by Frank Stinchfield, MD, as a by invitation-only academic society together with twenty elite hip surgeons. The mission of The Hip Society is to advance the knowledge and treatment of hip disorders to improve the lives of our patients. The vision of The Hip Society is to lead in the discovery and dissemination of knowledge related to disorders of the hip.



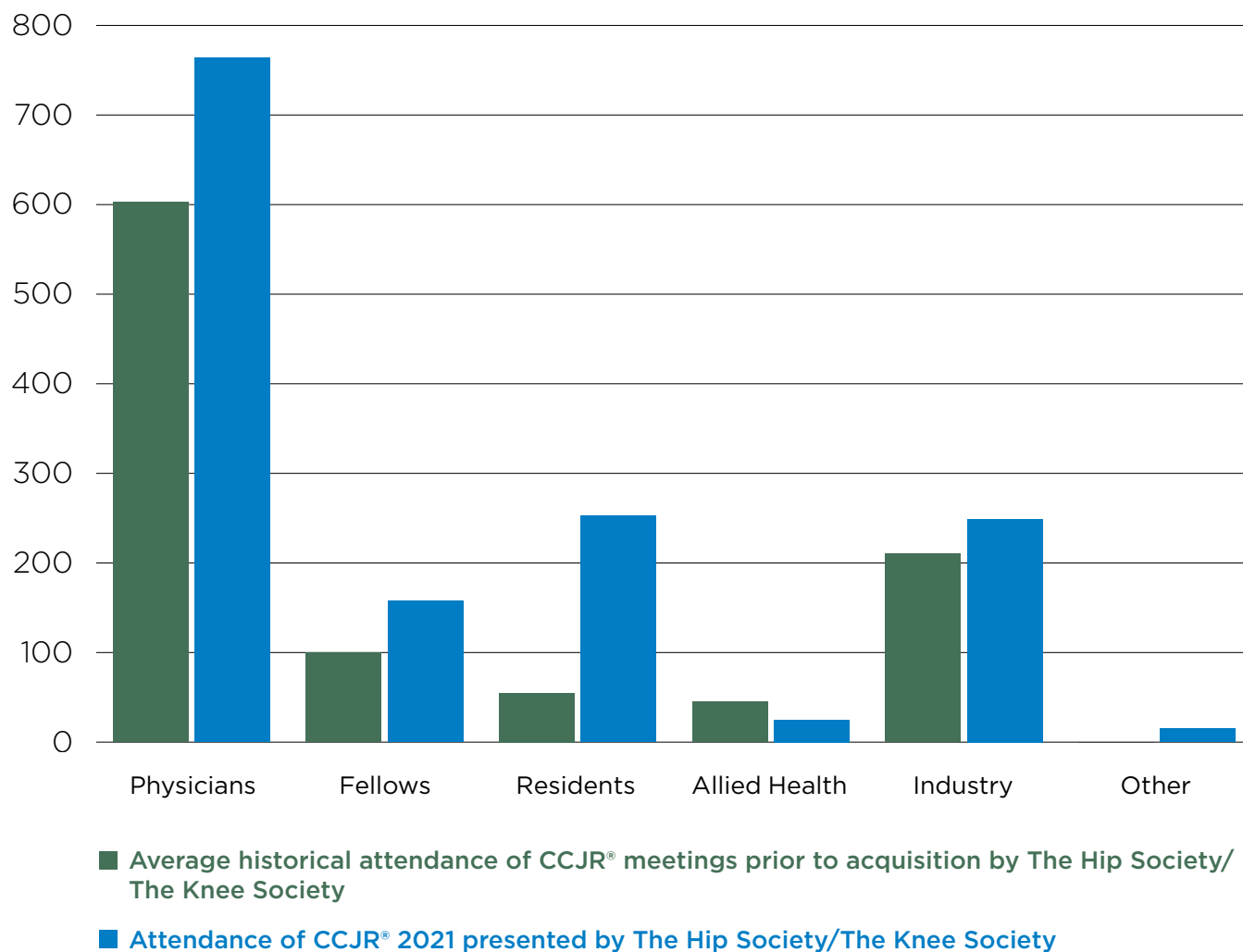
The Knee Society was established in 1983 as a forum for intellectual exchange of concepts in total knee arthroplasty. The main initial goal of the founding group was to bring together the scientific information related to total knee arthroplasty. The mission of The Knee Society is to advance the care of patients with knee disorders through leadership in education and research.



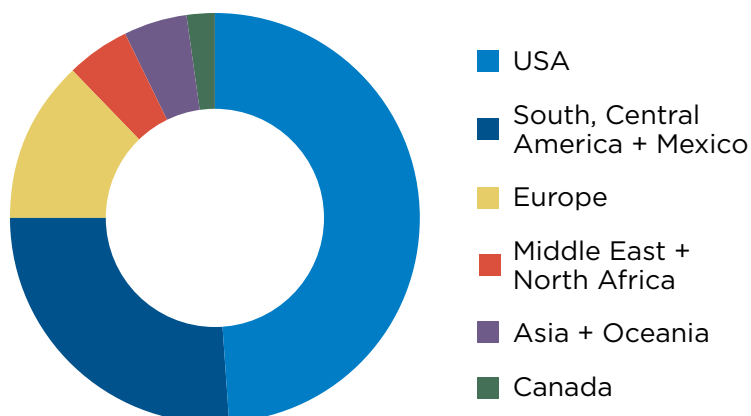
Current Concepts in Joint Replacement® (CCJR®) meetings were initiated in 1983 by A. Seth Greenwald, DPhil (Oxon), as an alternative to writing National Institutes of Health (NIH) grants to fund orthopaedic research activities focused on degenerative arthritis and joint replacement. The professional need for orthopaedic education in the then evolving practice of hip and knee arthroplasty became apparent and the CCJR meetings set about defining the template for excellence. The Current Concepts Institute has continued this initiative with the mission to provide contemporary education which assists health care professionals and the industries that support them with the ultimate aim of improving patient outcome.



PROFESSIONAL ATTENDANCE



Distribution of Attendance by Geographic Area



Top 5 Reasons Attendees Visit the Exhibit Hall

1. See new products and technologies
2. Visit multiple companies at the same location
3. Evaluate and compare products
4. Connect with colleagues, faculty, and industry leaders
5. Access exclusive industry-led content

CCJR® 2022 FACULTY

Subject to change without prior notice.

Matthew P. Abdel, MD, MS

Mayo Clinic, Rochester, MN

Matthew S. Austin, MD

Thomas Jefferson University Hospital/Rothman Institute, Philadelphia, PA

C. Lowry Barnes, MD

University of Arkansas For Medical Sciences, Little Rock, AR

Robert L. Barrack, MD

Washington University School of Medicine, St. Louis, MO

Paul E. Beaulé, MD, FRCS

The Ottawa Hospital, Ottawa, Canada

Keith R. Berend, MD

Joint Implant Surgeons, New Albany, OH

Daniel J. Berry, MD

Mayo Clinic, Rochester, MN

Michael P. Bolognesi, MD

Duke University Medical Center, Durham, NC

James A. Browne, MD

University of Virginia, Charlottesville, VA

Antonia F. Chen, MD

Brigham and Women's Health Care Center, Westwood, Westwood, MA

Craig J. Della Valle, MD

Midwest Orthopaedics at RUSH, Chicago, IL

Ronald E. Delanois, MD

Rubin Institute for Advanced Orthopedics, Baltimore, MD

Douglas A. Dennis, MD

Colorado Joint Replacement, Denver, CO

C. Anderson Engh, Jr., MD

Anderson Orthopaedic Clinic, Alexandria, VA

Thomas K. Fehring, MD

OrthoCarolina Hip and Knee Center, Charlotte, NC

Don S. Garbuz, MD, MHSc, FRCS

Gordon & Leslie Diamond Health Care Centre, Vancouver, BC

Elizabeth B. Gausden, MD

Hospital for Special Surgery, New York, NY

Steven B. Haas, MD

Hospital for Special Surgery, New York, NY

George J. Haidukewych, MD

Orlando Health, Orlando, FL

William G. Hamilton, MD

Anderson Orthopedic Clinic, Alexandria, VA

Carlos A. Higuera-Rueda, MD

Cleveland Clinic, Florida, Weston, FL

William A. Jiranek, MD

Duke University, Durham, NC

Carlos J. Lavernia, MD

Ortho Joint Replacement Institute, Miami, FL

David G. Lewallen, MD

Mayo Clinic, Rochester, MN

Jay R. Lieberman, MD

Keck School of Medicine of USC, Los Angeles, CA

Adolph V. Lombardi, Jr., MD, FACS

Joint Implant Surgeons, Inc., New Albany, OH

Steven J. MacDonald, MD, FRCS

London Health Sciences Centre, London, ON

Ormaonde M. Mahoney, MD

Athens Orthopedic Clinic, Athens, GA

William J. Maloney, III, MD

Stanford University School of Medicine, Redwood City, CA

R. Michael Meneghini, MD

Indiana University School of Medicine, Fishers, IN

Michael A. Mont, MD

Rubin Institute for Advanced Orthopedics, New York, NY

Stephen B. Murphy, MD

New England Baptist Hospital, Boston, MA

Charles L. Nelson, MD

University of Pennsylvania, Philadelphia, PA

Douglas E. Padgett, MD

Hospital for Special Surgery, New York, NY

Mark W. Pagnano, MD

Mayo Clinic, Rochester, MN

Wayne G. Paprosky, MD, FACS

Midwest Orthopaedics at RUSH, Westchester, IL

Javad Parvizi, MD, FRCS

Rothman Institute, Philadelphia, PA

Christopher L. Peters, MD

University Orthopaedics Center, Salt Lake City, UT

Ran Schwarzkopf, MD, MSc

New York University, NYU Langon Medical Center, New Rochelle, NY

Giles R. Scuderi, MD

Northwell Orthopedic Institute, New York, NY

Thomas P. Sculco, MD

Hospital for Special Surgery, New York, NY

Rafael J. Sierra, MD

Mayo Clinic, Rochester, MN

Scott M. Sporer, MD, MS

Rush University Medical Center, Naperville, IL

Bryan D. Springer, MD

OrthoCarolina, Charlotte, NC

Robert T. Trousdale, MD

Mayo Clinic, Rochester, MN



CCJR® 2022 PRELIMINARY SCHEDULE AT-A-GLANCE

This Preliminary Schedule is created for planning purposes; times, topics, and other relevant details are subject to change without prior notice at the sole discretion of CCJR® Leadership. CME credit hour count is estimated and subject to formal accreditation process. Sponsorship opportunities are highlighted in **GREEN**.

WEDNESDAY, DECEMBER 7	
8:00 am – 5:30 pm	Exhibitor Set-Up
12:00 pm – 7:30 pm	Registration / Poster Installation
3:00 pm – 6:00 pm	PRE-COURSES (non-CME) (concurrent) Navigating Transition to Early Practice (designed for senior residents and fellows) Let's Talk Hip and Knee in Spanish (presented in Spanish to Spanish-speaking attendees)
6:00 pm – 7:30 pm	Residents/Fellows Reception with Faculty in the Exhibit Hall

THURSDAY, DECEMBER 8		TOTAL CME: 7.5 HOURS
6:45 am – 7:45 pm	Registration / Exhibits Open	
6:45 am – 7:25 am	Breakfast / Visit Exhibits & Posters (unopposed)	
7:30 am – 9:30 am	CME PROGRAMMING Outpatient Surgery; Primary TKA Surgery 1	2.0 Hours
9:30 am – 10:00 am	Break / Visit Exhibits & Posters / Meet Faculty (unopposed)	
10:00 am – 12:00 pm	CME PROGRAMMING Knee Kinematics; Implant Choice in 2022 Surgery 2 Surgery 3	2.0 Hours
12:00 pm – 2:00 pm	LUNCH / VISIT EXHIBITS & POSTERS / MEET FACULTY	
12:15 pm – 12:35 pm	Lunch and Learn I (non-CME) – Innovation Theater	
12:40 pm – 1:00 pm	Lunch and Learn II (non-CME) – Innovation Theater	
1:05 pm – 1:50 pm	Industry Spotlights A, B, C (non-CME) – Breakout Rooms	
2:00 pm – 3:30 pm	CME PROGRAMMING Uni Knee; Robotics and Advanced Technology Surgery 4 Surgery 5	1.5 Hours
3:30 pm – 4:00 pm	Break / Visit Exhibits & Posters / Meet Faculty (unopposed)	
4:00 pm – 6:00 pm	CME PROGRAMMING Complex Primary Knee; Management of Complications Surgery 6 Surgery 7	2.0 Hours
6:15 pm – 7:45 pm	Happy Hour in the Exhibit Hall (unopposed)	

Continued on next page →

PRELIMINARY SCHEDULE AT-A-GLANCE, continued

FRIDAY, DECEMBER 9		TOTAL CME: 7.5 HOURS
6:45 am - 7:45 pm	Registration / Exhibits Open	
6:45 am - 7:25 am	Breakfast / Visit Exhibits & Posters (unopposed)	
7:30 am - 9:30 am	CME PROGRAMMING Controversies in Primary THA; Operative Approaches to THA Surgery 8	2.0 Hours
9:30 am - 10:00 am	Break / Visit Exhibits & Posters / Meet Faculty (unopposed)	
10:00 am - 12:00 pm	CME PROGRAMMING Perioperative Management of THA and TKA; Complex Primary THA Surgery 9 Surgery 10	2.0 Hours
12:00 pm - 2:00 pm	LUNCH / VISIT EXHIBITS & POSTERS / MEET FACULTY	
12:15 pm - 12:35 pm	Lunch and Learn III (non-CME) - Innovation Theater	
12:40 pm - 1:00 pm	Lunch and Learn IV (non-CME) - Innovation Theater	
1:05 pm - 1:50 pm	Industry Spotlights D, E, F (non-CME) - Breakout Rooms	
2:00 pm - 3:30 pm	CME PROGRAMMING Complications in THA: Prevention and Management Surgery 11 Surgery 12	1.5 Hours
3:30 pm - 4:00 pm	Break / Visit Exhibits & Posters / Meet Faculty (unopposed)	
4:00 pm - 6:00 pm	CME PROGRAMMING Infection Management in Hip and Knee Surgery 13 Surgery 14	2.0 Hours
6:15 pm - 7:45 pm	Faculty Reception (by invitation)	
6:15 pm - 7:45 pm	Industry Signature Event(s)	

SATURDAY, DECEMBER 10		TOTAL CME: 4.0 HOURS
7:00 am - 7:50 am	Family Breakfast (all family members and guests welcome; registration required)	
8:00 am - 10:00 am	CME PROGRAMMING Revision THA Surgery 15	2.0 Hours
10:00 am - 10:30 am	Break	
10:30 am - 12:30 pm	CME PROGRAMMING Revision TKA Surgery 16	2.0 Hours
12:00 pm	Adjourn	
TOTAL CME FOR THE COURSE: 19.0 HOURS		

GENERAL EXHIBIT INFORMATION

RESERVE YOUR EXHIBIT TODAY ✨

Exhibit Dates and Hours

Booths must be manned at times designated with an asterisk (*). All times are Eastern Standard Time (US).

Wednesday, December 7 6:00 pm – 7:30 pm* – Reception for Residents, Fellows, and Faculty

Thursday, December 8 6:45 am – 7:45 pm – Exhibit Hall Open

6:45 am – 7:25 am*

9:30 am – 10:00 am*

12:00 pm – 2:00 pm*

3:30 pm – 4:00 pm*

6:15 pm – 7:45 pm* – Happy Hour in the Exhibit Hall

Friday, December 9 6:45 am – 6:15 pm – Exhibit Hall Open

6:45 am – 7:25 am*

9:30 am – 10:00 am*

12:00 pm – 2:00 pm*

3:30 pm – 4:00 pm*

Exhibit Installation

Wednesday, December 7 8:00 am – 5:30 pm

All booths and materials must be set up by 5:30 pm on Wednesday, December 7. The Hip Society, The Knee Society, and Freeman may, without incurring any liability for damage or loss, install or dismantle any property of any exhibitor who has failed to do so by 5:30 pm on December 7 at the sole expense of the exhibitor.

Exhibit Dismantle

Friday, December 9 4:00 pm – 8:15 pm

Light dismantle, not requiring Freeman labor (crates, forklifts, etc.) may begin at 4:00 pm on Friday, December 9. Freeman will start delivering crates at 6:15 pm. Exhibit dismantle must be completed by 8:15 pm on Friday, December 9. No exceptions will be made. The Hip Society, The Knee Society, and Freeman may, without incurring any liability for damage or loss, dismantle any property of any exhibitor who has failed to do so by 8:15 pm on Friday, December 9, at the sole expense of the exhibitor.

GENERAL EXHIBIT INFORMATION, continued

Exhibit Packages

Exhibit space is sold and assigned on a first-come, first-serve basis. Exhibits are located in the high-traffic Grand Cypress Ballroom and in the pre-function Portico area to maximize exposure and interaction opportunities. CCJR® organizers have the right to alter the exhibit floor plan in any way and at any time without notice. Assignment of exhibit space will be based upon the receipt of exhibit application, the size of exhibit requested, the condition of contract, and full payment. Please refer to the Exhibitor Rules & Regulations for details and deadlines.

Booth Space Fees: \$65.00/sq. ft. (USD), minimum 10' x 10' space.

Size	Cost	Badges Included
10' x 10'	\$6,500	3
10' x 20'	\$13,000	6
10' x 30'	\$19,500	8
20' x 20'	\$26,000	10

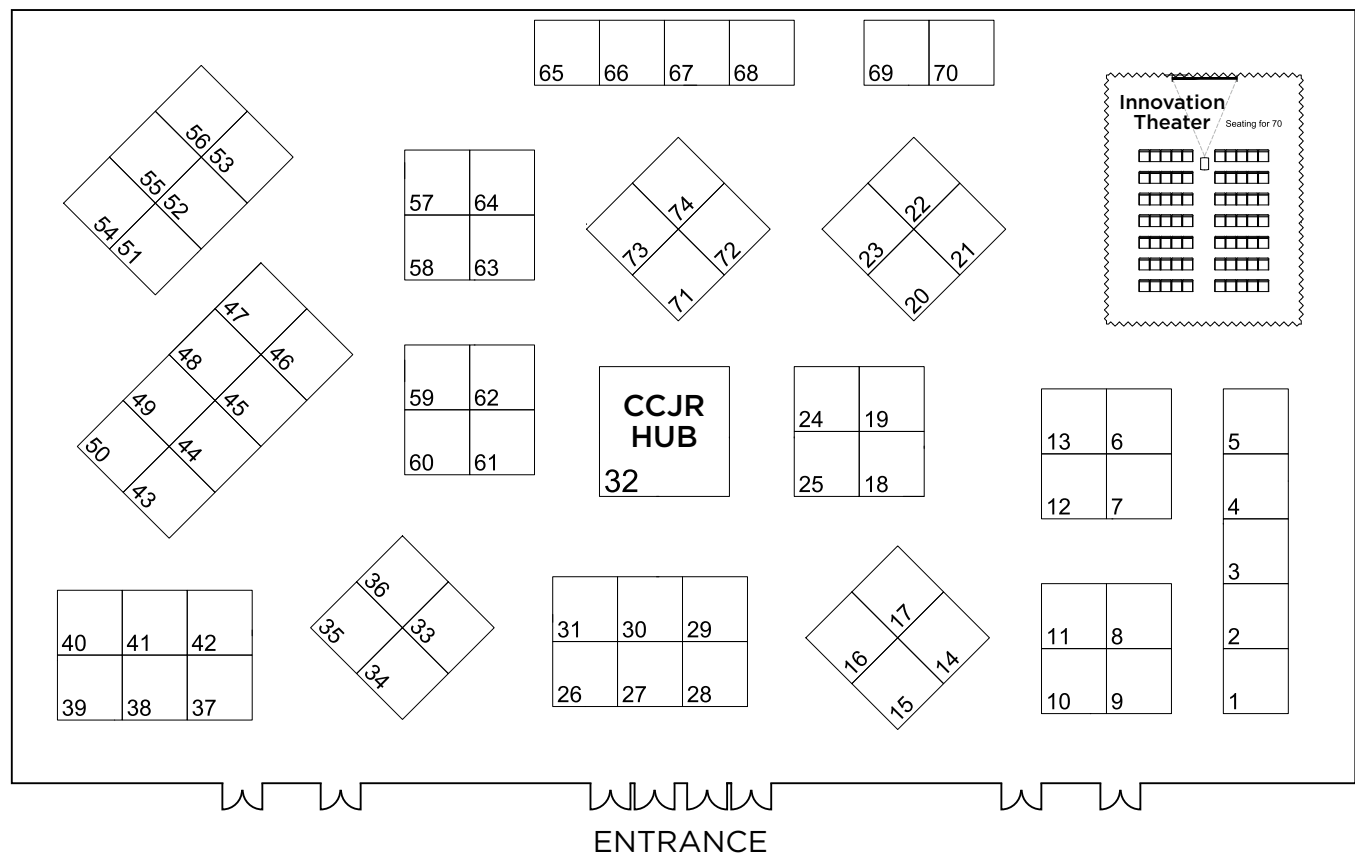
For custom booth size, please send a request to jola.tricroce@hip-knee.org.

All exhibiting companies receive:

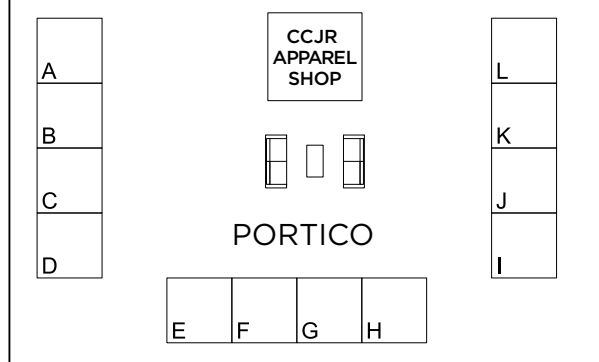
- Complimentary exhibitor registrations (allotment based on the purchased booth size)
- Back and side pipe-and-drape
- One (1) 6' skirted table, two (2) side chairs, and a waste basket
- General maintenance of the aisles and common exhibit hall areas
- Standard exhibitor identification sign
- Access to online version of the program
- List of attendee opt-ins
- Listing in the Final Program
- Listing on CCJR® website (www.ccjr.com)
- Listing on CCJR® email blasts (to 10,000+ individual email addresses) before and after the course; timing and frequency as deemed appropriate by CCJR® organizers



Exhibit Hall Floor Plan



Important: The exhibit floor diagram is not shown to scale. It is subject to modification without prior notice and at the sole discretion of CCJR® organizers. Exhibit space assignment will be based upon receipt of exhibit application, the size of exhibit requested, the condition of contract and full payment. **Food and beverage stations along with seating areas will be placed throughout the exhibit hall.**



SPONSORSHIP

RESERVE YOUR SPONSORSHIP TODAY ✨

The ability of CCJR® to offer the highest quality Continuing Medical Education (CME) delivered by our outstanding faculty of internationally recognized experts to orthopaedic surgeons and trainees world-wide in part depends on generous support of our corporate partners. We offer a wide range of corporate support opportunities that can be tailored to your marketing strategy, target audience, and budget. With that, please note that this list is not exhaustive. **If your company has an interesting idea that is not listed in this prospectus, we are interested in considering it.**

SURGEON ENGAGEMENT OPPORTUNITIES

• **Non-CME Pre-Courses – \$10,000** (180 minutes each course; 2 concurrent opportunities)

Held on Wednesday afternoon, Pre-Courses will provide an exciting kick-off to CCJR® 2022. Two pre-courses are available for sponsorship: Residents/Fellows Course and Spanish Language Course.

Pre-Course for Residents and Fellows

“Navigating Transition from Senior Resident/Fellow to Early Practice”

The course will focus on transition from senior resident or fellow-in-training to a full-time practicing physician as seamless as possible. Participants will get the CCJR® faculty expert advice on selecting a practice setting that is right for them, building a successful arthroplasty practice, early decision making in their practices, and more. Attendees will be able to network, interact, learn from leaders in the field to chart their course to professional success. By supporting this course, you are supporting the future of the field, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to resident and fellow attendees. CCJR® organizers will provide light refreshments.

Pre-Course for Spanish-Speaking Surgeons

“Let’s Talk Hip and Knee in Spanish”

This course will be presented entirely in Spanish. This course will be based on faculty-led case discussion on simple to complex hip and knee arthroplasty cases. Attendees will be encouraged to bring their tough unresolved cases to Orlando to discuss among friends and colleagues. The faculty will present their complex hip and knee cases, with the emphasis on avoiding intraoperative and postoperative complications. Participating in this course will allow attendees to bring back high level recommendations to put into their practices upon return home! By supporting this course, you are supporting the Spanish speaking community, your logo will be prominently displayed on signage and welcome slide acknowledgement. Your company may provide literature for distribution to attendees (preferably in Spanish). CCJR® organizers will provide light refreshments.

Included: Promotion of your support to CCJR® attendees as soon as sponsorship is secured (frequency and distribution list determined by CCJR®), signage outside meeting room, recognition during the course, availability to distribute your company’s literature

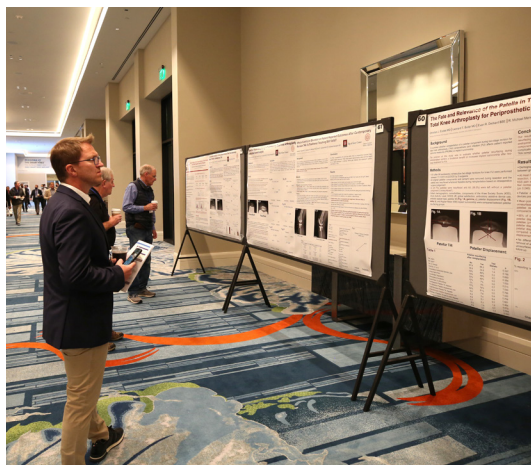
- **Non-CME Lunch and Learn – \$25,000** (20 minutes; 4 unopposed opportunities)

Host a presentation, a debate, or a video demonstration/discussion in our **Innovation Theater** located inside the Exhibit Hall. Captive and interested audiences will stream into the Theater during our expanded lunch break to give your company and speakers their undivided attention. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection.

- **Non-CME Industry Spotlight – \$15,000** (45 minute sessions; 6 concurrent opportunities)

You will be assigned a designated break-out room in which to hold your session. This is an optimal opportunity to deliver your message to captive audiences. Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid and session description is received (frequency determined by CCJR®), assistance with registration (if desired); standard AV/projection, signage outside the meeting room.

- **Poster Area – \$15,000** (1 unopposed opportunity)



Sponsor CCJR® poster area that will spotlight new and exciting clinical research from emerging thought-leaders in our field. An open call for abstracts has generated keen interest among residents, fellows, and young practitioners. Rigorous review by the CCJR® Advisory Committee will select the best and most thought-provoking studies to be presented via posters. Co-authors and CCJR® faculty will be on hand in the poster area to facilitate discussions and answer questions. Your company will stand out as one that supports young talent and invests in our future. Included: Poster boards, signage, and promotion, support acknowledgement on acceptance emails.

PUBLICATIONS AND TECHNOLOGY

- **Wireless Access – \$15,000** (exclusive)

Help attendees stay connected during the meeting by providing access for wireless-enabled devices throughout the meeting space. Sponsor will be able to enhance their visibility with a customized splash page and password.

- **Registration Website Banner Ad – \$7,500** (3 opportunities)

Advertise your company on a banner ad on our registration website. Your brand and/or product will receive plenty of attention from attendees. Logos are permitted on banner ads. All ads will run July – December 10, 2022.

- **Final Program Full-Page Ad – \$3,000** (multiple opportunities)

Full-page color company ad in the Final Program that will be available in print to all attendees, as well electronically. Sponsoring companies are responsible for producing artwork based on CCJR®'s specifications; all artwork is subject to approval by CCJR®. CCJR® will determine ad's placement within the book. Your Ad must be submitted by November 1, 2022. **Full-page ad size is 8.5" x 11".**

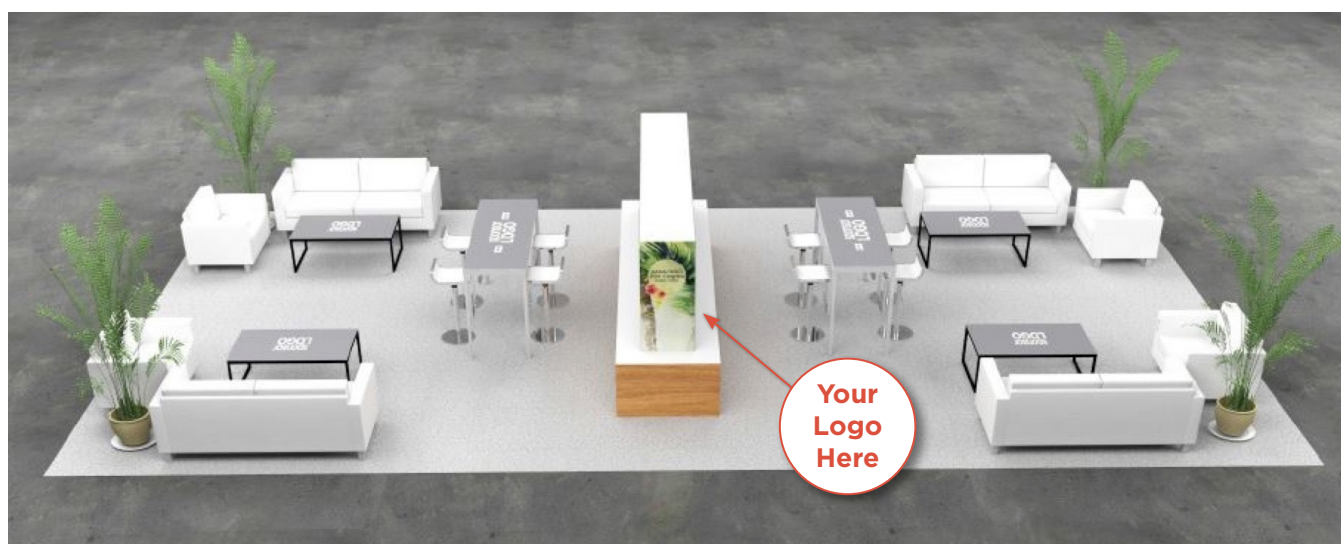
PROFESSIONAL NETWORKING EVENTS

- Industry Signature Event – \$30,000** (90 minutes; 2 concurrent opportunities) **PREMIER OPPORTUNITY!** This is your prime time and your company's opportunity to "steal the show"! 90-minute time slot is offered to a company in the evening (immediately following planned CCJR® programming) to host your own private show-stopping event. You are the creative force and you can decide how to best use this valuable time and direct access to the entire body of CCJR® attendees, including residents and fellows. Our location at the Hyatt Grand Cypress and its many available indoor and outdoor venues lends itself beautifully to keeping your target audience captivated and engaged. Let's discuss how to make your Signature Event most impactful and much-talked-about – truly legendary! Included: Promotion of event to CCJR® attendees as soon as sponsorship is paid (frequency determined by CCJR®), indoor or outdoor space rental fee, signage, recognition from the podium by CCJR® leadership. Not included: Food and beverage, AV and power, decorations, entertainment, labor, etc. As the availability of space at the hotel may change, we encourage interested companies to act very soon!
- Residents/Fellows Reception with Faculty in the Exhibit Hall – \$15,000** (unopposed)
 This reception will follow the resident and fellow pre-course scheduled for Wednesday afternoon. All residents and fellows will be invited to this reception to network with faculty and get a sneak-peak of exhibitor offerings. Sponsor may provide napkins and/or beer/wine cozies with company name and logo. Sponsor will design, produce, and ship napkins and/or beer/wine cozies to the meeting at own cost. Design must be approved by CCJR®. One (1) meter sign and additional poster-sized signage (up to 6) throughout the reception area will complete this offering.
- Happy Hour in the Exhibit Hall – \$30,000** (unopposed)
 Let's celebrate! It's so great to be together and in-person, again! Happy Hour will be held on Thursday evening officially marking the commencement of CCJR®. Attendees will gather at this event to enjoy hors d'oeuvres that will be a culinary tribute to the regions of the world they call home, and to reconnect with friends, colleagues, and faculty. If your company has a strong international portfolio and aspirations, this might be the opportunity for you! Sponsor may provide napkins and/or other service items with company name and logo. Sponsor will design, produce, and ship napkins and/or other service items to the meeting at own cost. Design must be approved by CCJR®. One (1) meter sign and additional poster-sized signage (up to 6) throughout the reception area will complete this offering.
- Private Room for Company Meeting – AVAILABLE FREE OF CHARGE TO GOLD, PLATINUM AND DIAMOND LEVEL SPONSORS**
Other interested companies, please inquire. Pricing will be determined based on room size, timing and duration of meeting.
 CCJR® will provide a private meeting room at no charge and during hours agreed upon between the company and CCJR®, not to exceed 90 minutes, for one-time use. Sponsoring company will be directly responsible for AV and catering, if any.

MARKETING AND BRANDING

• The Hub – \$15,000 (exclusive)

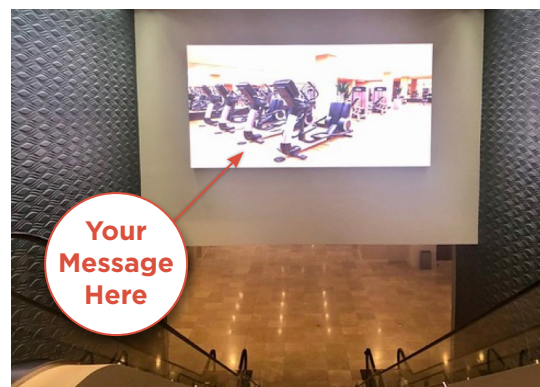
The Hub will be the networking heartbeat of CCJR®. Located in the center of the exhibit floor, the Hub may feature charging stations and lounge seating to promote connectivity and thought exchange between attendees, faculty, and industry partners. Like a city center, the Hub will be “the” place to be to interact with colleagues, ask faculty additional questions about their presentations, or just to relax. Faculty members will be encouraged to make regular appearances in the Hub to provide an additional touchpoint and enhance the educational component of CCJR®. Your company’s name and logo will be prominently displayed within the Hub. An adjacent exhibit booth location request will be considered on a priority basis. Additional branding opportunities within the Hub also may be considered. Sponsoring company marketing collateral may not be displayed within the Hub.



(Sample for illustration purposes only. Size of the Hub and final set-up are subject to change at the discretion of CCJR® organizers.)

• Hallway LED Displays – \$3,000 per slide per day per LED display location (slides will rotate at regular intervals; multiple opportunities available)

The hallway LED displays greet attendees as they travel from the main hotel lobby to the conference area throughout the day. Display your message either as a still image or as a short video/animation in high resolution and with minimal effort for a powerful first, and last, impression. Sponsoring company is responsible for all graphics and video production.



- **In-Room Mirror Clings – \$12,000 (plus \$5,000 FedEx production price)**

Based on 670 rooms on peak night (Thursday)

- **Room Drops**

Hung on the door – **\$8,000**

In the room (not personalized by name) – **\$10,000**

In the room (personalized by name) – **\$12,500**

- **Phone Charging Stations – \$5,000 plus production costs (limited opportunities available)**

Enable attendees to charge their smart phones, laptops, and other wireless devices within the meeting area. These charging stations will be placed in high traffic spots where they will be sure to draw attention and appreciation from attendees as you rescue them from the dreaded “low battery” signal. Sponsor’s artwork appears prominently on the station along with company name on the header.

- **Thumb Drives – \$9,500 (exclusive)**

Thumb drives are provided to all attendees along with their meeting badges. Thumb drives will contain all CCJR® handout materials. CCJR® organizers will produce and ship the thumb drives; the sponsoring company will have the opportunity to approve the thumb drive design. The sponsoring company also will have the opportunity to exclusively include their marketing PPT or multimedia message on the thumb drive (separate placement from CME materials).

- **Hotel Key Cards – \$12,500 (exclusive/one-sided design)**



Place your logo and/or your message on this functional item. Key cards will be distributed to all guests at check-in. CCJR® organizers will produce and ship key cards; the sponsoring company will provide artwork and have the opportunity to approve the design.

- **PopSocket – \$8,500 (exclusive)**



This contemporary accessory is a must-have for all ages. PopSocket adheres to the back of your phone or phone cover transforming its capabilities: in one easy step, your phone becomes a tablet, a video screen, or an e-reader that is easy and safe to hold, or to stand on its own. Great for travel and busy lifestyles. CCJR® organizers will produce and ship PopSockets; the sponsoring company will provide artwork and have the opportunity to approve the design.

WAIT! THERE IS STILL MORE!

• Additional Branding Opportunities


Let's talk! There is a multitude of options to promote your company, services, or products during CCJR®. These may include:

- Banners
- Existing structure wraps
- Escalator runners or stair treads
- Floor decals
- "Follow me" footprints that could be placed outside of the Exhibit Hall and lead directly to your booth for increased booth traffic
- And more!

Please contact CCJR® organizers to discuss an option of interest to you or propose an alternative idea that has worked for you in the past! (All branding and placement is subject to approval by CCJR® organizers and/or the hotel; additional production and labor costs may apply.)

BRANDING OPPORTUNITY	LOCATION	PRICE
	Grand Cypress Foyer • High Traffic Area • Exit to Hotel's Lobby	\$12,500
	Landing of the escalator leading to meeting space	\$2,500 per window area
	Grand Cypress Ballroom (CCJR Exhibit Hall)	Top panel - \$2,500 each panel
	Portico East and West	Top - \$3,500 per window Bottom - \$3,500 per window
	Door header - Breakout meeting rooms (CCJR Lunch and Learn sessions)	\$2,000 per meeting room

	Corner wall leading to Regency Hall	\$8,000
	Side wall next to corner wall - Regency Hall foyer	\$8,000
	Elevator door - Next to Regency Hall Ballroom	\$5,000
	Ballroom entrance - Regency Hall	Large top header \$10,000
	Exiting Regency Hall (long panel, small panel, wall)	All areas \$12,000
	Windsong Ballroom - Entrance from hotel/Grand Cypress Ballroom	\$12,500
	Windsong Ballroom - Exit to Grand Cypress Ballroom and hotel	\$12,500

	Windsong pre-function area 5-7 – Left-hand side by Windsong meeting space entrance	\$3,500 per window area
	Windsong Ballroom – Corner between pre-function area 1-4 and pre-function area 5-7	\$3,500 per window area
	Windsong Ballroom – Exit to patio function space	\$3,500 per vertical panel

THANK YOU TO OUR CCJR® 2021 SUPPORTERS

DIAMOND LEVEL



PLATINUM LEVEL



SILVER LEVEL



BRONZE LEVEL



CORPORATE PARTNER LEVELS AND BENEFITS (CUMULATIVE)

All offered benefits are subject to receipt of signed and approved applications and payment and can be withdrawn or adjusted by CCJR® organizers at their discretion.

	Diamond \$100,000+	Platinum \$75,000+	Gold \$50,000+	Silver \$25,000+	Bronze \$12,500+	Copper \$6,500+
Additional complimentary badges* <i>*Exhibit alone doesn't qualify for additional badges. Must meet requirement of sponsorship.</i>	9	7	5	4	2	0
Post-CCJR® 1-hour Non-CME Webinar (organized and promoted through HS/KS/CCJR®) <i>Additional guidelines will apply</i>	•					
Presentation of a plaque/certificate	•					
Inside front cover full-page color ad (first-come, first-served basis)	•					
Inside back cover full-page color ad (first-come, first-served basis)		•				
Premium exhibit booth location	•	•				
Post-registration mailing list for a one-time mailing to registrants	•	•				
Prime spot recognition on 3 websites (HS, KS, CCJR®), with logo and link	•	•	•			
Private room for company meetings	•	•	•			
Private meeting with HS/KS/CCJR® Leadership, upon request	•	•	•			
Pre-registration mailing list for a one-time mailing to the registrants	•	•	•	•		
Attendee packet insert (company provides and ships materials)	•	•	•	•	•	
Your logo featured on signage throughout meeting space	• Large	• Medium	• Small	• Small	• Small	• Small

EXHIBITOR RULES AND REGULATIONS

Thank you for partnering with The Hip Society and The Knee Society (hereinafter, “CCJR® Organizers”) with the shared goal of educating orthopaedic surgeons and advancing care for orthopaedic patients globally. Your involvement in CCJR® 2022 (hereinafter, “CCJR”) is instrumental to our success.

These Exhibitor Rules and Regulations are designed by the CCJR® Organizers specifically for CCJR®. The Rules and Regulations are subject to change without prior notice. Each updated version will supersede all previous versions.

1. General Information

By applying for exhibit space, a company agrees to adhere to all terms and conditions of these Rules & Regulations. The CCJR® Organizers require the full cooperation of exhibiting companies in their observance. Please ensure that your promotional or marketing department, or anyone else involved in planning your exhibit, has a copy of these Rules & Regulations.

2. Show Management

If you have any questions regarding booth space or logistics throughout the planning process, please contact:

Jola Tricroce
Manager, Education and Meetings, The Hip Society / The Knee Society
Direct: (847) 595-1733
Email: Jola.Tricroce@hip-knee.org

3. Important Deadlines

June 25, 2022	Application for exhibits opens
September 15, 2022	Full refund of paid exhibit fees or adjustment of fees due to space reduction
October 1, 2022	Advance Exhibit application deadline
After October 1, 2022	Exhibitor service kit released to confirmed exhibitors
October 15, 2022	Exhibit space assignments confirmed
November 8, 2022	Detailed floor plans for island booths due

4. Learning Objectives

Required! By applying for exhibit space, your company agrees to submit Learning Objectives. These Objectives help focus your corporate message at the meeting, highlight your unique offering (including objective data when available), attract the maximum number of attendees to your booth, and facilitate meaningful discussions between surgeons and your team. Each exhibiting company is asked to submit 1-3 Learning Objectives. These will be made available to CCJR® attendees, in print and on display. The CCJR® Advisory Committee will assist you in developing Learning Objectives.

We request that the representatives working at your booth are familiar with your company's Learning Objectives and are willing and capable of discussing them in a meaningful way with meeting participants.

5. Exhibitor Conduct

It is the responsibility of the official exhibitor contact to ensure that all booth staff and vendors/contractors/agents are aware of and adhere to all CCJR® Organizers' Rules and Regulations and conduct themselves in a professional manner. During CCJR®, all exhibitors, their vendors, contractors and agents must wear attire that is consistent with the professional atmosphere of the meeting. No exhibitors, including vendors/contractors/agents hire to work a booth, may solicit attendees or other exhibitors from outside of their booth or elsewhere in the meeting venue. Exhibitor personnel may not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another booth. At no time may anyone enter an unstaffed booth of another exhibitor. Any questionable exhibit or activity that exceeds the bounds of good taste as interpreted by the CCJR® Organizers will be required to be curtailed.

6. Exhibit Space Fees

Exhibit space will be rented at the rate of \$65.00/sq. ft. for a minimum of 10' x 10' booth. All spaces are sold in 10' x 10' increments. The invoice will be issued once a complete and signed exhibitor application is received and approved. The full balance of booth space charges must be received no later than **December 1, 2022**. If payment is not made in accordance with the above terms and conditions, the CCJR® Organizers will be under no obligation to keep the previously reserved space that may be released at the CCJR® Organizers' sole discretion without notice or further obligation. Late payments may impact booth selection priority placement for CCJR® 2022.

7. Space Assignment

Exhibitors shall identify their ideal exhibit space location as further set forth on the application. Exhibitors are encouraged not to concentrate all space choices in one area of the floor plan. Space assignments will be confirmed by **October 1, 2022**.

8. Cancellations and Refunds

All cancellations or reductions in exhibit space must be received in writing, submitted to CCJR® Organizers. Full refund of booth fees already paid, or adjustment of fees following space reduction, will be issued if received by **October 1, 2022**. No refunds or adjustments will be issued after that date. A company's reduction of exhibit space will result in appropriate decrease in number of allocated complimentary exhibitor badges and other benefits, as previously listed.

9. Wait List to Exhibit

Companies that wish to purchase exhibit space after all exhibit spaces are sold will be notified that they have been placed on the wait list. As exhibit space becomes available, companies will be notified of space availability.

10. Booth Construction

Inline Booth has only one (1) side exposed to an aisle and is generally arranged in a series along a straight line. Multiple inline booths may be combined to form a larger inline booth space.

Corner Booth is an inline booth exposed to aisles on two (2) sides.

Use of Space: Regardless of the number of inline booths utilized, exhibit fixtures should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors. Show Management or its agents or representatives will enforce this policy.

Island Booth is any-size booth exposed to aisles on all four (4) sides. The entire cubic volume of this booth may be used up by exhibiting company. Any exhibitor occupying an island booth is required to submit a detailed floor plan, with dimensions, including height or all items in the booth (inclusive of hanging signage), to CCJR® Organizers by **November 8, 2022**.

11. Exhibitor Service Kit

Exhibitor service kit will be made available to confirmed exhibitors after **October 1, 2022**.

12. Dismantle of Exhibits

Dismantle and removal of exhibits is strictly prohibited before the official posted closing* of the Exhibit Hall. Companies in violation of this will be addressed by the CCJR® Organizers to discuss penalties which may result in the exhibitor not being permitted to exhibit at future CCJR® events. (*Schedule is subject to change.)

13. Booth Noise

Loud speakers or operation of equipment with excessive sound volume that could be disruptive or unpleasant to other exhibitors or attendees is not permitted based on the 80/80 rule: any sound that consistently exceeds 80 decibels measured at the edge of an exhibitor's booth or is clearly identifiable at 80 or more feet away from the source is considered objectionable and must be turned down or turned off.

14. Staffing of Exhibits

It is *preferred* that exhibit booths be staffed during all posted exhibit hours. The *mandatory* times for booths to be staffed include breakfasts, morning and afternoon breaks, lunches, and receptions. An exhibit company that fails to set up or properly staff its booth during the mandatory staffing times will forfeit all current exhibit rights and may be prohibited from exhibiting in the future. Temporary or contract personnel are considered company representatives and must be registered as such and wear an exhibitor badge to be admitted into the Exhibit Hall.

15. Subletting

Exhibitors may not assign or sublet their exhibit space, or permit others to use any portion of, or all, contracted exhibit space without the express approval of the CCJR® Organizers. Exhibitors may display only products or services manufactured or sold by them in the regular course of business. The featuring of names or advertisements of non-exhibiting business entities is prohibited.

16. Sales Activities

Sales activities and price lists are prohibited in the Exhibit Hall at all times. This will be strictly enforced and may result in immediate closure of exhibitor's booth, without any refunds, as well as denial of future exhibit or sponsorship opportunities.

17. Multiple Divisions

Companies with multiple divisions that will share the same booth may not contract separately or be listed by division in meeting materials, online, etc. All divisions must be listed under one company name. Badges will not be split between divisions. The allotted number of complimentary badges for the booth must be shared among different division representatives who will all be identified under the contracted company name.

18. Distribution of Printed Materials

Distribution of printed materials by an exhibitor of its agents is limited to within the exhibitor's allotted exhibit or meeting space. Such materials are not permitted to be distributed in the aisles of the Exhibit Hall, lobbies, registration, common areas, in or near CME education rooms, parking lots, and/or any other hotel premises. Noncompliance with this regulation will be addressed by the CCJR® Organizers with the company in violation and will result in a loss of engagement privileges. Approved sponsorship opportunities may include distribution of materials on behalf of the sponsor by designated representatives or through approved channels and are exempt from this rule.

19. FDA Disclosure

Companies exhibiting products that are not cleared by the FDA for a particular use in humans or are not commercially available in the U.S. may exhibit only when accompanied by the appropriate signage that indicates the products' FDA status. The company will provide the following signs that should be prominently displayed:

This product is not cleared by the FDA for distribution in the U.S.

This product is intended to be used in the U.S. as described on the product's label.

The signs must be clearly visible and placed near the products and on any graphics or other materials depicting the product. Signage must be approved by CCJR® Organizers and produced at the exhibitor's expense.

20. No Endorsement

The presence of a company/product/service in the Exhibit Hall shall not be constituted as an endorsement of the company or the product/service by CCJR®, The Hip Society or The Knee Society.

21. Artwork

Artwork deadlines are strictly enforced. Artwork not received by the stated deadlines may be subject to a surcharge or a pass-through rush fee. Artwork deadlines will be communicated in advance.

22. Photos and Videos

Exhibitors are permitted to take photos and videos of their booths and meeting space for internal or public use on websites, professional social media accounts, and in publications. It is strictly prohibited to take photos and videos of CME programming. CCJR® Organizers take photos and videos of CCJR® events for use in online and print publications.

23. Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire, and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations, and with all current FDA regulations. CCJR® Organizers have no further responsibility to notify the exhibitors that this compliance is required.

24. Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the hotel property by them, their employees or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building. Posters, banners, and other materials cannot be hung on the walls by exhibitors, their employees or agents.

25. Fire Ordinances

Exhibitors must strictly observe all city, state, and federal fire laws. Demonstration of products must be contained to your exhibit space. Do not block spaces between exhibits or aisles. The position and location of your specific exhibit space has been approved by the local fire marshal and may not be moved.

26. Security

A security officer will be patrolling the Exhibit Hall when it's closed. However, do not leave laptops, other electronic portable devices or valuables when your booth is unattended. **CCJR®, The Hip Society or The Knee Society are not responsible for lost or stolen items.**

27. Insurance

The exhibitor acknowledges that neither CCJR® Organizers or the official service contractor/decorator nor the Hyatt Regency Grand Cypress shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor, its employees or agents. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at their own expense.

28. Indemnification

Each exhibitor of CCJR® 2022 agrees to indemnify, defend, and hold harmless The Hip Society, The Knee Society, their employees, directors, agents, representatives, and any and all affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorney's fees) that arise as a result of the company's performance or non-performance, of duties of this Agreement.



SPONSOR RULES AND REGULATIONS

Thank you for partnering with The Hip Society and The Knee Society (hereinafter, “CCJR® Organizers”) with the shared goal of educating orthopaedic surgeons and advancing care for orthopaedic patients globally. Your involvement in CCJR® 2022 (hereinafter, “CCJR”) is instrumental to our success.

These Sponsor Rules and Regulations are designed by the CCJR® Organizers specifically for CCJR®. The Rules and Regulations are subject to change without prior notice. Each updated version will supersede all previous versions.

1. General Information

By applying for a sponsorship opportunity, a company agrees to adhere to all terms and conditions of these Rules & Regulations. The CCJR® Organizers require the full cooperation of sponsoring companies in their observance. Please ensure that your promotional or marketing department, or anyone else involved in planning your sponsorship engagement, has a copy of these Rules & Regulations.

2. Important Deadlines

November 1, 2022 is the deadline to secure your sponsorship. Any sponsorship options not secured with a full payment by **November 1, 2022** will be made available to other companies.

3. Cancellations and Refunds

All cancellations or reductions in sponsorship engagement must be received in writing, submitted to CCJR® Organizers. Full refund of sponsorship fees already paid, or adjustment of fees following a reduction, will be issued if received by **October 1, 2022. No refunds or adjustments will be issued after that date.** A company's cancellation or reduction of sponsorship engagement will result in appropriate decrease in number of allocated complimentary exhibitor badges and/or other benefits, as previously listed.

4. Third Party Promotions / Advertising Firms

The sponsoring company is fully responsible for the actions of their third-party agents or advertising firms.

5. Restrictions and Disclaimers

All products or items generated are owned by CCJR® Organizers. CCJR® Organizers have the right to distribute and use the products and/or items as they deem appropriate. CCJR® Organizers retain the right to set the cost of future sponsorship opportunities and prices may change at the discretion of CCJR® Organizers. CCJR® Organizers, at their sole discretion, have the right to refuse any advertisement, artwork, or item that is inappropriate or is not in accordance with the professional nature of CCJR® meetings. The use of the name, insignia, logo, or other identifying marks of CCJR®, Current Concepts in Joint Reconstruction®, The Hip Society or The Knee Society is prohibited in signs, advertising or promotion unless specifically agreed upon in writing.

6. Artwork

Artwork deadlines are strictly enforced. Artwork not received by the stated deadlines may be subject to a surcharge or a pass-through rush fee. Artwork deadlines will be communicated in advance.

7. Indemnification

Each sponsor of CCJR® 2022 agrees to indemnify, defend, and hold harmless The Hip Society, The Knee Society, their employees, directors, agents, representatives, and any and all affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorney's fees) that arise as a result of the company's performance or non-performance, of duties of this Agreement.

8. No Endorsement

A company's sponsorship shall not be constituted as an endorsement of the company or its product/service by CCJR®, The Hip Society or The Knee Society.

SAVE THE DATE!

CCJR® 2023

December 13 – 16, 2023 • Orlando, FL